

TABLE 5

Incidence of various types of innovation by cloud adopters and non-adopters, by firm size

(Percent and ratio)

Employment size	Any product innovation			New-to-market product innovation			Business practice innovation			Marketing innovation		
	Using cloud	Not using cloud	Ratio	Using cloud	Not using cloud	Ratio	Using cloud	Not using cloud	Ratio	Using cloud	Not using cloud	Ratio
1–4	25.12	13.83	1.82	10.88	6.08	1.79	18.18	7.43	2.45	28.77	12.24	2.35
5–9	26.44	15.58	1.70	11.98	7.05	1.70	23.72	10.67	2.22	33.90	16.90	2.01
10–19	26.76	15.96	1.68	12.58	7.84	1.60	26.40	12.29	2.15	35.94	18.72	1.92
20–49	26.09	15.55	1.68	12.60	7.87	1.60	28.30	14.21	1.99	36.79	19.95	1.84
50–99	25.53	16.74	1.53	12.23	8.65	1.41	29.87	16.50	1.81	37.87	22.14	1.71
100–249	26.96	17.10	1.58	13.71	8.64	1.59	33.05	17.76	1.86	38.11	23.04	1.65
250–499	28.34	19.47	1.46	14.21	11.35	1.25	35.16	20.86	1.69	39.55	26.93	1.47
500–999	27.75	18.89	1.47	13.97	9.98	1.40	33.73	18.59	1.81	39.58	24.89	1.59
1,000 or more	34.31	24.64	1.39	19.28	15.88	1.21	39.90	27.54	1.45	47.56	31.03	1.53

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2018 Annual Business Survey: Data Year 2017.