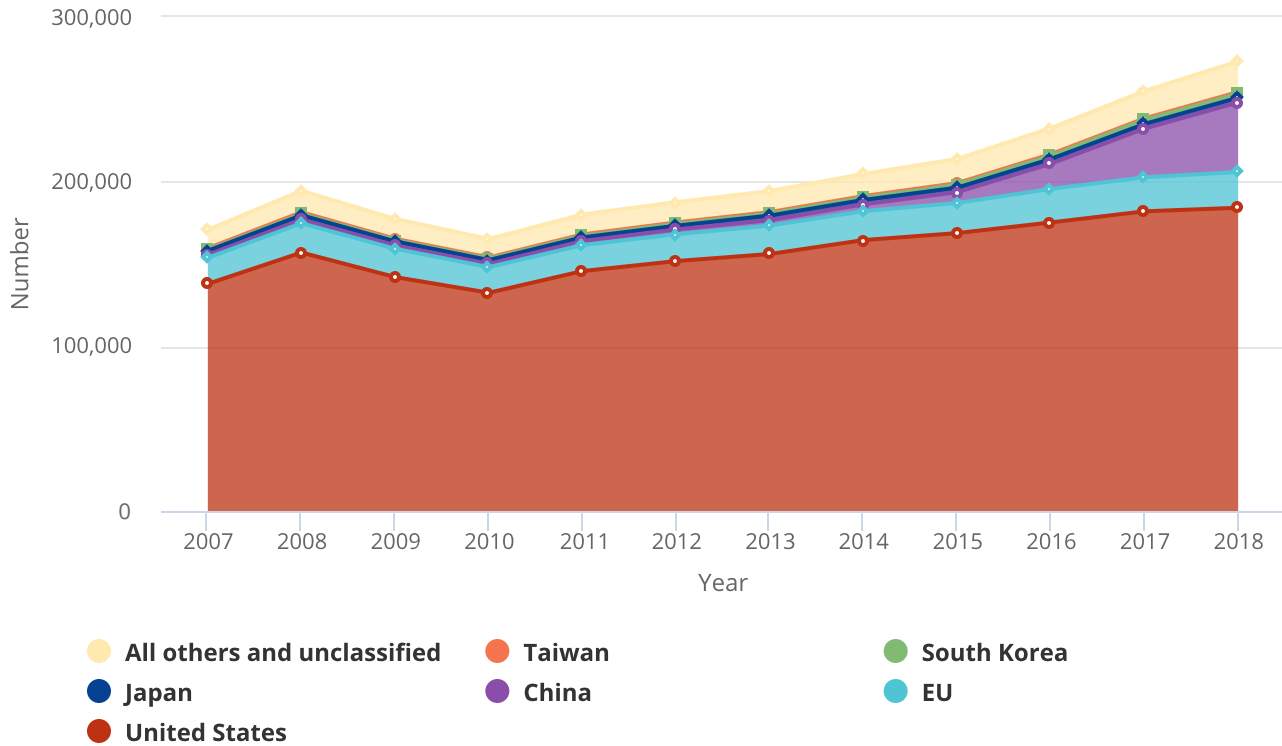


FIGURE 8-16

Number of registered USPTO trademarks, by selected region, country, or economy: 2007–18



EU = European Union; USPTO = U.S. Patent and Trademark Office.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed April 2019. See Table S8-45.