

TABLE S8-47

Number of U.S. registered USPTO and EUIPO trademarks, by Nice class: 1998–2018

(Number)

Nice class	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018	
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO		
34	313	19	257	19	193	34	164	27	273	18	275	18	275	17	273	41	322	52	319	47	464	56	541	73	474	51	524	41	655	72	794	122	975	148	1,134	169	1,364	234	1,169	164	847	138
35	5,996	126	6,631	240	9,917	339	10,524	470	14,424	603	11,970	416	9,729	353	10,530	541	14,040	531	16,437	636	19,166	765	17,694	851	16,678	805	18,210	810	19,160	868	19,139	883	19,615	910	19,876	970	20,040	1,031	20,009	930	19,705	884
36	3,870	132	3,910	197	5,665	227	5,811	348	7,783	292	6,514	218	5,780	191	5,933	318	8,065	322	8,972	502	9,932	559	8,226	498	7,199	372	7,527	407	7,802	330	7,783	379	8,327	364	8,270	396	8,877	448	8,865	383	8,676	436
37	1,113	71	1,257	103	1,743	101	1,517	92	2,328	83	1,887	89	1,674	71	1,919	129	2,714	103	3,087	117	3,567	138	3,085	159	2,733	116	2,768	119	2,911	104	2,886	116	3,042	131	3,186	115	3,369	130	3,456	101	3,608	109
38	1,152	90	1,034	140	1,697	159	1,873	289	2,289	228	1,617	179	1,339	130	1,320	237	1,656	193	1,981	215	2,274	275	1,933	268	1,697	226	1,691	229	1,689	242	1,633	219	1,571	204	1,482	231	1,449	228	1,318	209	1,221	177
39	928	93	992	94	1,396	109	1,297	96	1,678	98	1,344	66	1,064	58	1,137	114	1,462	91	1,728	96	1,950	121	1,754	124	1,583	126	1,755	93	1,845	126	1,880	109	1,839	115	1,908	124	1,953	125	2,126	130	1,970	133
40	535	28	570	43	760	41	677	49	1,000	42	959	55	830	43	883	75	1,150	53	1,295	75	1,548	101	1,554	109	1,248	98	1,352	78	1,394	97	1,388	87	1,330	97	1,445	85	1,400	114	1,510	100	1,451	94
41	5,139	208	5,313	289	7,459	305	7,119	378	10,062	336	9,122	289	8,312	294	9,038	512	12,047	485	14,342	576	16,986	694	15,532	712	14,793	664	16,324	633	17,586	741	18,220	752	18,663	750	19,359	801	20,934	905	21,851	897	21,560	842
42	8,434	344	8,238	626	11,470	722	11,448	848	15,496	819	8,907	575	5,240	398	4,900	590	5,690	548	6,581	616	7,397	691	7,311	814	6,961	771	7,900	726	8,788	854	9,198	881	9,756	927	10,289	1,036	10,550	1,221	11,252	1,154	11,451	1,212
43	9	0	4	0	2	0	3	0	164	0	1,304	26	1,759	57	2,181	94	3,069	98	3,523	126	3,911	182	3,615	154	3,268	128	3,882	145	4,153	116	4,300	143	4,587	162	5,105	179	5,477	200	5,929	202	5,941	189
44	2	0	1	0	1	0	1	0	121	0	1,172	23	1,691	59	2,121	116	2,843	100	3,466	142	4,129	170	3,920	182	3,786	162	4,195	148	4,486	173	4,878	190	5,011	189	5,026	197	5,648	270	6,028	277	6,058	209
45	1	0	1	0	4	0	5	0	46	0	406	6	601	16	764	34	1,139	32	1,679	41	2,669	105	2,762	134	2,748	117	3,113	139	3,502	160	3,500	141	3,508	126	3,493	137	3,643	182	3,643	154	3,515	146
Unclassified	196	0	161	0	256	0	226	0	384	0	295	0	278	0	264	0	391	0	431	0	422	0	462	0	435	1	378	0	388	0	363	1	381	0	373	0	333	1	381	0	361	0

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO patent data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.