

TABLE S8-49

Number of registered USPTO and EUIPO trademarks in the business sector of business services, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018	
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO		
China	3	3	4	3	11	3	13	11	22	7	21	19	26	13	18	31	47	27	52	36	81	48	71	72	45	89	77	120	99	160	147	182	159	259	239	361	401	488	471	475	622	618
India	0	0	3	0	4	0	7	5	9	1	12	2	7	3	12	4	17	2	17	7	21	15	26	10	19	17	31	17	29	16	34	15	21	21	42	14	47	26	36	17	57	28
Japan	21	13	26	18	19	14	35	22	42	42	81	30	54	27	56	38	60	26	64	35	71	58	71	56	69	52	83	47	77	60	95	64	88	67	89	66	128	100	105	101	141	98
Malaysia	1	0	0	0	0	0	1	0	1	0	2	1	4	1	3	2	4	2	3	3	4	5	7	4	5	5	6	8	1	8	3	4	5	6	6	7	6	5	4	16	1	
Singapore	1	8	2	9	4	5	9	8	13	6	13	5	7	6	7	6	15	9	14	11	22	22	24	17	22	17	23	17	62	43	37	19	27	28	30	38	55	55	58	42	59	65
South Korea	2	0	0	1	6	0	10	4	15	5	17	2	16	4	17	11	20	5	30	8	31	9	33	11	30	21	34	17	54	30	56	33	82	78	95	37	102	63	119	50	119	71
Taiwan	4	1	7	2	8	3	9	13	24	14	27	15	28	10	22	27	18	30	25	24	39	36	39	38	27	48	25	49	35	52	33	41	45	58	54	44	48	43	50	32	50	38
All others	0	1	0	1	1	1	5	0	6	4	9	1	9	3	4	3	8	4	6	8	15	10	8	15	11	9	22	9	21	17	19	10	19	18	21	14	20	19	16	15	29	14
Middle East	4	2	2	1	9	4	8	5	19	16	16	14	17	5	22	20	22	34	22	47	44	61	48	101	55	66	47	61	48	59	63	82	45	75	82	98	70	117	77	113	114	113
Israel	1	0	2	0	6	1	8	3	14	5	12	7	12	2	16	10	10	16	12	12	26	16	18	23	33	19	20	13	27	15	28	16	22	18	41	21	40	29	35	24	61	25
All others	3	2	0	1	4	2	0	2	5	11	5	7	5	3	6	10	12	18	10	35	18	45	30	78	23	47	27	48	21	44	35	66	23	57	41	77	29	88	41	89	53	88
Africa	9	3	5	6	9	4	4	8	6	19	8	11	5	12	6	19	9	12	21	27	25	31	33	48	24	62	26	56	21	41	26	40	30	37	34	52	30	40	28	45	24	42
South Africa	8	3	3	6	2	3	2	6	5	17	3	8	4	9	5	15	7	11	10	16	7	22	14	27	9	37	15	11	4	19	14	17	12	13	17	29	16	22	8	16	11	15
All others	1	0	2	0	6	1	3	1	1	2	6	3	1	3	1	3	2	1	11	11	17	9	18	21	15	25	11	44	17	22	12	22	19	24	16	23	14	18	20	29	13	28
Australia and Oceania	12	4	16	20	20	18	23	21	55	39	70	27	49	18	42	48	69	45	108	78	131	83	142	94	118	67	105	63	146	97	145	90	196	104	207	113	266	194	244	149	213	144
Australia	10	3	14	18	15	16	20	18	53	34	64	25	41	14	35	34	60	33	89	64	104	63	120	80	104	45	90	53	131	86	131	73	167	88	175	93	227	158	207	135	188	119
New Zealand	2	1	2	2	5	2	2	2	2	3	6	1	5	3	7	13	9	12	16	13	26	18	22	14	12	20	16	8	15	9	14	13	27	14	32	17	38	27	35	10	24	20
All others	0	0	0	0	0	0	0	1	0	1	0	0	2	0	0	1	0	0	3	1	1	2	0	0	2	1	0	1	0	1	1	4	2	2	0	3	1	9	2	4	1	5
Unclassified	57	66	62	111	119	150	111	214	172	145	143	62	103	54	81	46	89	21	60	27	58	15	42	25	29	18	29	27	27	26	24	29	19	26	29	24	47	38	42	22	132	28

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.