

TABLE S8-51

Number of registered USPTO and EUIPO trademarks in the business sector of clothing, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018		
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO			
World	7,941	3,176	6,999	3,867	9,551	3,663	8,006	3,496	10,927	3,072	10,488	3,052	9,964	3,541	11,425	6,057	14,588	6,649	16,500	7,025	19,080	8,345	17,883	9,087	17,061	10,852	18,820	10,229	19,959	10,000	21,563	10,806	23,375	11,704	25,288	12,310	29,356	14,188	35,666	14,474	40,234	15,153	
North America	6,701	606	5,925	760	8,055	697	6,701	587	8,945	551	8,288	538	7,935	647	9,278	1,058	11,497	1,157	13,029	1,104	15,138	1,225	14,284	1,316	13,799	1,370	15,501	1,317	16,428	1,215	17,579	1,299	18,984	1,421	19,854	1,433	20,771	1,723	21,888	1,588	22,797	1,629	
Canada	199	16	188	32	226	34	185	22	278	30	235	26	257	42	278	44	337	97	365	73	363	82	357	92	327	88	395	86	420	79	347	76	399	82	496	98	505	114	485	106	595	126	
Mexico	38	9	34	5	65	6	44	10	33	8	41	8	45	11	68	10	66	13	69	7	79	17	54	18	67	20	67	21	73	17	99	15	71	17	108	19	95	23	116	17	117	16	
Puerto Rico	6	0	4	0	7	1	9	0	8	1	6	0	6	1	6	0	16	0	21	0	11	0	20	1	20	2	13	0	21	0	29	0	32	0	36	0	31	0	39	0	26	0	
United States	6,458	581	5,698	723	7,758	655	6,464	556	8,627	512	8,007	505	7,627	594	8,925	1,003	11,077	1,047	12,574	1,024	14,686	1,126	13,853	1,205	13,385	1,260	15,026	1,210	15,914	1,119	17,104	1,207	18,483	1,322	19,213	1,316	20,141	1,586	21,247	1,464	22,059	1,487	
All others	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Central and South America	57	27	64	46	79	32	54	40	94	39	110	42	127	56	88	92	153	123	143	102	199	96	153	124	147	128	149	94	180	95	192	86	200	67	230	90	199	99	219	105	234	59	
Argentina	5	1	4	3	5	2	2	4	3	2	11	4	14	8	12	14	11	18	12	12	13	14	14	12	7	11	13	9	13	13	7	7	11	3	12	7	9	6	8	4	10	6	
Brazil	9	11	14	13	16	9	12	11	38	15	34	18	42	28	24	41	50	51	44	51	42	44	34	58	40	59	31	32	46	38	44	40	52	30	65	34	51	38	44	42	63	16	
All others	43	15	46	29	58	21	39	24	53	23	65	20	71	20	52	37	92	54	87	39	143	37	105	54	101	58	106	53	120	44	142	39	137	34	153	49	139	54	167	60	162	37	
Europe	797	2,223	655	2,658	926	2,527	830	2,483	1,308	2,177	1,343	2,172	1,251	2,455	1,323	4,354	1,929	4,760	2,152	5,149	2,365	6,206	2,172	6,786	1,851	8,421	1,947	7,882	2,106	7,670	2,281	8,290	2,375	8,827	2,427	9,129	2,575	9,707	2,654	9,649	2,769	9,838	
EU	716	2,052	593	2,493	826	2,413	748	2,361	1,135	2,071	1,159	2,052	1,061	2,325	1,117	4,086	1,607	4,419	1,820	4,776	2,025	5,761	1,860	6,249	1,596	7,858	1,662	7,217	1,762	7,043	1,945	7,585	2,078	8,111	2,084	8,400	2,209	8,872	2,263	8,857	2,344	8,974	
Austria	13	86	13	61	16	48	13	54	24	45	36	34	20	28	19	72	33	81	26	103	36	134	35	163	33	221	25	188	35	230	30	222	40	228	47	230	42	226	42	266	46	241	
Belgium	8	34	4	45	6	52	14	57	24	45	16	41	30	51	32	93	31	85	34	96	43	119	26	147	22	191	25	186	35	146	41	161	51	154	24	183	48	218	63	245	83	207	
Denmark	11	60	4	76	8	76	14	64	16	57	17	64	11	67	21	91	24	111	35	120	38	124	46	135	33	163	29	148	28	140	38	206	44	178	47	204	49	187	42	179	47	222	
Finland	1	9	0	22	3	24	7	23	8	20	6	17	7	26	4	26	8	21	9	41	14	45	12	33	8	77	9	80	24	75	14	54	21	72	17	79	28	98	27	101	20	84	
France	109	168	89	228	157	196	102	215	146	181	166	217	181	200	174	419	234	486	253	455	267	522	258	653	230	808	238	776	234	658	240	742	270	726	271	721	242	731	216	736	237	687	
Germany	107	452	80	444	123	375	106	451	170	408	180	377	166	400	148	757	226	830	233	1,000	286	1,155	268	1,327	234	1,640	242	1,544	227	1,612	269	1,645	279	1,693	252	1,707	271	1,701	308	1,826	292	1,833	
Hungary	2	8	0	3	0	2	0	5	3	1	3	0	1	2	2	6	1	18	2	13	3	14	6	19	2	30	4	37	10	23	2	25	3	48	5	42	7	35	7	41	5	48	
Ireland	5	39	5	45	20	40	10	32	10	32	15	25	9	44	4	58	10	36	11	55	14	61	19	55	17	105	18	67	16	73	17	84	12	76	26	77	24	80	22	76	23	74	
Italy	191	363	150	556	200	541	177	517	301	395	258	410	212	420	247	880	338	901	453	999	527	1,202	387	1,245	330	1,548	355	1,409	326	1,209	369	1,409	384	1,459	374	1,537	410	1,689	396	1,563	361	1,768	
Netherlands	39	64	39	101	45	82	47	85	75	75	56	69	51	96	77	202	93	212	86	237	82	314	102	326	100	456	79	354	100	370	86	364	94	364	93	365	104	395	97	447	96	429	
Spain	55	277	57	250	60	286	50	254	78	289	83	232	48	336	52	481	83	516	103	506	105	542	77	573	64	711	89	682	92	617	94	650	97	717	114	714	115	798	97	821	112	832	
Sweden	18	32	12	70	12	64	31	61	32	52	41	45	20	51	39	87	47	89	38	113	55	155	56	150	47	228	44	224	106	242	101	225	62	251	59	279	75	301	82	328	93	348	
United Kingdom	135	408	113	490	143	519	146	439	204	395	233	413	261	514	245	678	394	761	412	689	421	884	471	915	406	1,034	417	964	426	1,070	523	1,189	578	1,373	576	1,368	643	1,432	706	1,265	714	1,207	
All others	22	52	28	101	31	107	29	104	46	75	49	109	45	89	53	237	85	273	125	352	132	491	96	508	71	645	87	558	104	579	122	609	141	773	180	894	151	980	159	961	213	994	
Other Europe	81	171	62	165	99	114	83	122	172	106	184	119	190	131	206	268	321	342	332	374	340	445	312	538	255	563	285	664	344	627	336	705	297	716	343	729	366	835	391	792	426	864	
Former Soviet Union	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	4	3	4	1	1	1	0	3	1	4	6	8	5	4	13	7	13	6	8	13	7	46	27	
Norway	1	6	1	6	4	3	3	4	14	1	11	5	6	4	5	14	9	9	14	13	10	17	11	32	10	29	11	27	17	39	17	27	14	36	16	37	18	37	16	38	31	52	
Russia	0	0	0	0	1	0	0	3	1	3	5	0	1	1	2	2	6	5	13	7	14	7	12	15	15	9	27	23	29	13	22	16	27	26	24	23	24	31	31	26	53	34	
Switzerland	68	145	53	106	83	86	70	81	139	82	142	92	147	105	152	205	219	272	234	290	226	349	219	420	181	442	203	538	235	484	222	546	179	495	233	537	218	605	247	561	203	578	
All others	12	20	7	53	12	25	9	34	19	20	25	22	36	22	47	47	86	56	71	60	87	67	70	70	48	83	40	75	59	85	67	111	73	147	63	118	100	155	83	159	93	173	
Asia	267	172	259	203	316	192	286	222	399	205	538	215	487	262	552	393	751	444	919	504	1,020	637	985	648	982	754	971	727	982	784	1,194	890	1,475	1,104	2,414	1,379	5,361	2,278	10,500	2,800	13,813	3,332	

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	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO			
China	59	34	47	51	74	61	65	51	91	54	160	69	151	84	175	113	261	161	354	203	406	252	400	268	386	346	447	371	521	432	615	434	835	607	1,728	838	4,528	1,539	9,630	2,258	12,935	2,795	
India	8	9	8	8	10	10	8	9	12	7	18	13	19	7	17	12	25	28	26	15	39	25	35	28	43	56	38	23	48	24	36	35	43	24	44	43	58	29	84	50	112	44	
Japan	123	92	122	82	132	77	117	98	173	93	210	81	165	99	223	178	256	152	303	176	312	217	335	220	349	214	257	181	187	179	259	221	285	255	273	234	307	295	270	246	303	273	
Malaysia	0	1	2	1	1	3	2	3	2	2	2	4	1	9	2	5	4	2	4	2	5	3	7	3	8	4	5	7	7	3	8	5	8	4	5	3	5	3	12	5	15	4	
Singapore	2	8	0	6	9	4	3	4	1	5	3	6	5	5	5	7	7	8	12	14	23	20	16	11	16	12	16	22	11	12	14	13	26	20	18	18	24	25	28	28	48	20	
South Korea	32	4	37	11	39	9	46	20	53	14	81	15	70	19	55	17	78	23	95	33	109	43	109	31	103	26	104	41	104	54	127	94	161	103	203	145	278	295	341	135	222	113	
Taiwan	30	17	31	35	41	22	32	23	54	18	41	22	59	21	53	39	78	45	79	44	82	47	52	54	55	55	74	50	65	57	89	47	73	64	89	60	115	55	89	44	95	55	
All others	12	8	12	9	9	6	13	12	13	12	23	4	16	17	22	22	42	25	46	16	44	30	31	34	22	41	31	32	40	22	47	41	44	27	55	39	46	36	44	34	84	27	
Middle East	11	6	12	14	25	14	11	13	29	10	19	10	17	22	26	40	33	49	40	36	43	50	50	58	49	65	26	60	43	78	47	72	52	93	74	93	102	97	77	99	90	105	
Israel	9	2	10	7	21	6	7	4	15	6	10	5	15	6	17	20	22	21	31	16	35	20	27	23	30	22	16	8	27	16	29	10	20	20	40	21	41	9	54	24	71	26	
All others	2	4	2	7	5	8	5	9	14	4	9	5	3	16	9	20	11	28	9	20	8	30	23	35	20	44	10	52	16	62	18	62	32	72	34	72	62	88	23	75	19	79	
Africa	6	7	8	10	6	9	9	8	11	9	18	13	12	11	11	16	13	18	24	14	16	25	19	21	20	22	15	26	25	26	28	26	35	39	40	38	27	48	33	44	51	31	
South Africa	5	2	2	5	2	7	5	3	9	5	11	9	8	8	5	5	7	9	11	10	8	13	11	10	11	12	5	9	7	4	12	11	15	8	9	13	3	7	12	9	14	6	
All others	1	5	6	5	4	3	3	4	2	4	6	4	3	3	5	11	6	9	13	4	9	12	9	11	9	10	11	17	18	22	15	15	20	31	31	25	24	41	21	35	37	26	
Australia and Oceania	61	27	32	54	72	50	58	42	79	28	87	27	77	38	94	60	154	70	138	98	209	97	181	115	176	81	174	99	180	113	215	104	232	130	219	113	284	203	256	173	306	142	
Australia	55	21	27	42	53	40	44	36	63	23	80	21	62	27	72	45	128	53	118	79	172	80	150	97	147	63	142	79	161	96	195	92	196	115	197	87	254	175	234	157	284	124	
New Zealand	7	6	6	11	18	10	14	6	15	4	7	4	14	10	20	13	24	16	20	19	33	17	29	16	28	17	32	17	19	16	19	11	36	14	22	21	30	27	20	13	21	15	
All others	0	0	0	1	1	0	1	0	1	1	0	2	0	0	1	2	2	2	0	0	3	1	2	3	1	1	0	3	0	1	1	1	1	1	1	0	5	0	1	2	3	2	3
Unclassified	40	107	43	122	71	142	56	102	61	53	84	35	59	49	53	45	58	26	54	17	91	9	40	18	36	10	36	24	15	18	27	40	21	23	30	36	38	32	38	17	172	16	

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.