

TABLE S8-56

Number of registered USPTO and EUIPO trademarks in the business sector of research and technology, by region, country, or economy: 1998–2018

(Number)

Region, country, or economy	1998		1999		2000		2001		2002		2003		2004		2005		2006		2007		2008		2009		2010		2011		2012		2013		2014		2015		2016		2017		2018	
	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO	USPTO	EUIPO		
China	41	14	59	24	69	35	64	38	100	53	130	51	106	56	119	109	218	145	323	176	393	204	360	271	376	314	496	493	671	519	834	562	1,091	656	2,041	1,053	4,827	1,959	7,977	3,341	10,662	3,764
India	7	1	16	2	21	5	24	11	26	6	28	8	22	8	17	10	21	8	41	15	53	24	69	30	67	24	57	43	77	30	87	31	84	35	120	31	130	57	125	42	132	47
Japan	274	266	349	388	406	379	404	370	519	308	616	329	634	343	589	539	669	514	641	483	710	547	666	645	537	620	667	487	623	550	749	555	687	504	665	539	720	663	627	659	675	637
Malaysia	1	0	2	3	3	2	1	2	4	7	8	3	6	2	7	8	6	5	7	6	10	6	4	9	9	10	14	11	6	1	11	5	15	7	11	4	7	10	14	2	22	5
Singapore	24	28	12	40	24	31	27	25	42	29	51	21	47	27	33	27	35	35	43	33	54	23	46	49	84	37	72	34	70	48	85	47	88	50	97	56	113	110	115	72	108	108
South Korea	31	6	35	3	34	13	56	30	76	37	145	38	149	42	121	51	120	54	138	86	192	125	227	160	195	328	304	231	392	305	363	367	496	536	669	393	616	789	807	519	688	479
Taiwan	126	36	124	74	205	100	211	118	274	116	278	118	254	149	283	194	290	214	321	184	393	207	299	273	293	193	289	207	332	230	314	186	309	175	328	182	334	169	286	192	291	189
All others	7	1	3	9	9	2	6	3	14	7	6	4	11	4	19	10	17	6	12	10	24	35	39	32	37	18	18	5	28	18	31	10	24	25	39	23	31	17	37	21	42	18
Middle East	84	19	65	59	111	62	136	96	197	101	205	80	116	49	89	56	109	73	105	102	155	114	161	127	153	135	168	87	206	90	196	111	219	137	251	153	294	217	279	188	298	218
Israel	79	15	62	55	100	56	132	89	193	96	199	72	110	45	81	41	99	59	96	86	144	81	135	85	132	92	142	47	164	63	167	72	184	96	212	109	249	144	235	136	248	156
All others	5	4	3	4	11	5	5	7	4	5	6	8	6	3	8	14	9	15	9	17	11	32	26	43	21	43	26	40	42	28	29	39	35	41	38	44	45	74	45	52	51	62
Africa	11	8	9	10	17	18	10	19	18	22	20	19	17	15	20	26	20	18	26	20	30	32	34	27	27	37	26	29	27	31	34	32	46	44	49	29	46	42	43	38	48	47
South Africa	8	5	6	7	9	13	5	12	8	18	15	14	10	11	15	17	10	10	14	9	17	13	14	18	12	18	10	13	9	13	15	15	24	17	24	15	21	23	17	22	20	17
All others	4	4	3	3	8	5	5	6	10	4	5	5	8	4	5	8	10	8	12	11	13	19	19	9	16	19	16	16	17	18	19	17	23	27	25	14	26	19	26	17	28	30
Australia and Oceania	91	33	89	50	141	73	127	90	241	86	235	52	174	44	217	88	285	94	302	136	435	144	410	178	374	185	457	176	381	168	396	182	425	165	456	194	546	372	551	333	559	371
Australia	86	30	72	43	124	64	111	79	208	73	197	41	134	36	180	63	250	78	262	117	372	117	363	155	332	155	414	149	343	145	357	156	360	137	385	164	473	309	471	283	464	321
New Zealand	5	3	16	6	17	9	16	10	32	13	37	11	38	8	36	25	34	15	39	17	63	26	47	23	41	24	42	27	38	20	35	22	61	28	71	27	65	56	76	45	92	45
All others	0	0	0	0	0	0	1	1	1	0	1	1	2	0	1	1	0	1	1	2	0	1	0	0	1	5	1	1	1	4	5	4	5	0	0	3	8	7	5	5	3	5
Unclassified	125	282	158	574	224	548	210	580	295	331	230	145	150	121	123	89	107	53	102	56	93	27	64	23	50	29	52	36	55	30	55	53	68	30	59	33	91	44	90	42	282	29

USPTO = U.S. Patent and Trademark Office; EUIPO = European Union Intellectual Property Office; EU = European Union.

Note(s)

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. The EU includes 28 member countries. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s)

National Center for Science and Engineering Statistics, National Science Foundation; Science-Metrix; USPTO trademark data hosted by Reed Tech (LexisNexis), accessed April 2019; EUIPO trademark data, accessed April 2019.