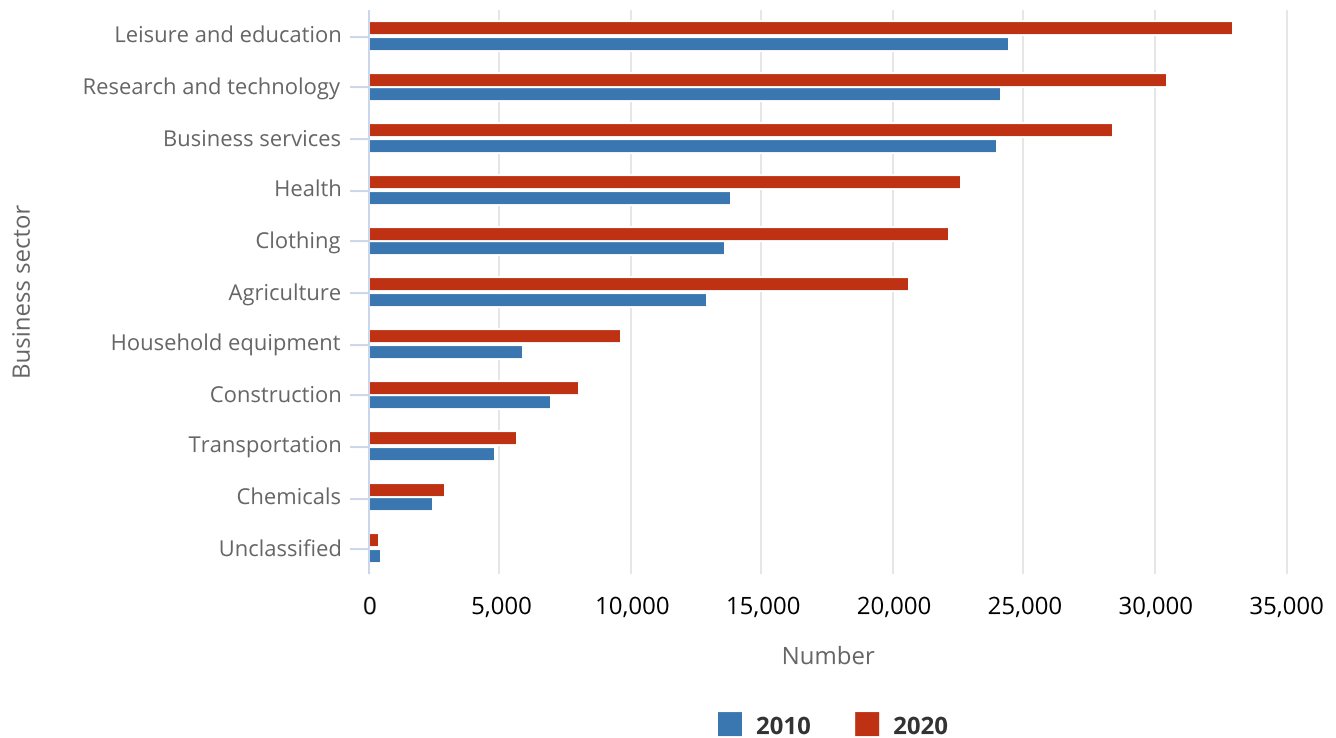


Figure INV-20

Number of U.S.-registered USPTO trademarks, by business sector: 2010 and 2020



USPTO = U.S. Patent and Trademark Office.

Note(s):

Trademarks are allocated according to holder information and are fractionally allocated to regions, countries, or economies based on the proportion of residences of all named holders. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. See Table SINV-87 through Table SINV-97 for other years and countries. See Table SINV-85 for detail on the 10 aggregate business sectors.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

Science and Engineering Indicators