

Table SINV-90

Number of registered USPTO trademarks in the business sector of clothing, by region, country, or economy: 1998–2020

(Number)

Region, country, or economy	Economy by income status	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
World	na	7,941	6,998	9,550	8,006	10,927	10,488	9,964	11,425	14,588	16,500	19,081	17,885	17,062	18,820	19,958	21,563	23,375	25,289	29,356	35,666	40,233	46,391	43,400
North America	na	6,797	6,027	8,206	6,825	9,047	8,389	8,069	9,376	11,643	13,171	15,342	14,442	13,960	15,675	16,646	17,753	19,220	20,057	21,027	22,205	23,204	25,811	22,831
Canada	High	193	179	210	171	242	207	235	257	308	307	330	325	303	376	395	320	357	451	476	458	582	691	560
Mexico	Upper middle	36	34	58	37	36	40	42	62	63	58	69	42	51	57	60	78	55	92	74	100	84	90	90
United States	High	6,569	5,813	7,938	6,617	8,768	8,142	7,792	9,057	11,272	12,806	14,944	14,075	13,606	15,242	16,192	17,354	18,807	19,515	20,478	21,647	22,539	25,029	22,182
Central America and Caribbean	na	37	38	42	23	35	53	53	34	64	58	71	66	74	76	75	126	85	108	108	129	84	124	99
Puerto Rico	High	6	5	7	9	7	7	9	7	17	22	13	24	21	13	30	34	30	46	36	42	27	59	54
South America	na	18	27	22	24	58	57	71	48	86	85	108	72	76	59	87	77	93	109	96	90	119	114	93
Argentina	Upper middle	3	4	3	1	2	11	13	11	9	12	13	12	7	11	9	4	7	7	8	7	4	7	10
Brazil	Upper middle	8	12	13	14	38	31	38	23	47	40	41	28	39	24	40	36	45	52	42	41	55	41	30
Europe	na	722	580	869	764	1,245	1,292	1,162	1,275	1,823	2,065	2,295	2,056	1,760	1,861	1,963	2,174	2,248	2,327	2,499	2,537	2,717	2,794	2,600
EU-27 + UK ^a	na	642	521	764	679	1,064	1,094	967	1,056	1,481	1,706	1,951	1,734	1,496	1,568	1,627	1,839	1,950	1,983	2,132	2,172	2,296	2,331	2,132
United Kingdom	High	72	60	96	96	146	178	196	208	315	347	389	400	360	365	360	473	519	544	594	644	654	650	562
EU-27 ^b	na	570	460	668	582	918	916	771	848	1,166	1,360	1,561	1,335	1,137	1,204	1,267	1,366	1,431	1,438	1,538	1,527	1,642	1,681	1,570
Austria	High	12	11	15	15	24	34	20	16	33	27	37	33	30	27	35	31	38	45	39	43	47	50	28
Belgium	High	8	4	6	14	24	19	27	33	31	36	41	28	22	30	32	39	49	19	47	62	83	70	32
Denmark	High	12	6	8	15	16	16	10	22	25	33	39	46	33	29	30	38	44	45	47	43	47	72	55
Finland	High	1	0	2	7	6	6	6	5	8	9	15	12	5	9	23	13	15	15	27	26	20	30	25
France	High	107	80	145	93	141	155	171	153	213	237	241	236	203	218	204	213	244	240	225	214	238	246	232
Germany	High	101	82	118	105	165	177	161	143	219	230	268	252	231	226	218	257	258	242	280	297	295	291	296
Hungary	High	2	0	0	0	0	1	1	2	0	2	2	2	2	3	7	2	2	6	5	6	3	3	9
Ireland	High	6	5	22	10	8	15	9	5	12	10	14	21	14	19	16	17	12	25	27	23	22	21	31
Italy	High	188	154	202	173	307	264	207	251	332	455	531	388	325	350	323	363	390	373	412	397	367	400	370
Netherlands	High	40	31	38	43	68	53	38	74	87	81	85	100	94	85	95	85	86	95	96	92	108	104	108
Spain	High	55	57	59	50	79	82	49	52	82	98	103	74	63	85	90	97	100	113	117	90	108	102	112
Sweden	High	18	11	11	29	30	40	21	35	43	36	55	54	46	43	101	112	68	63	76	86	99	103	89
Other Europe	na	80	59	105	85	181	198	195	219	343	359	345	322	263	292	336	335	298	345	367	366	420	463	468
Other Europe-2020 ^b	na	153	120	201	182	327	376	391	427	657	706	734	722	623	657	697	808	817	889	961	1,010	1,074	1,113	1,031
Belarus	Upper middle	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	3	2	3	0	2	1	6	5

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Moldova	Lower middle	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	1
Norway	High	1	1	3	3	14	11	6	3	7	13	9	10	10	10	12	17	12	13	18	16	30	22	28
Russia	Upper middle	0	0	1	0	1	5	1	1	3	12	10	12	14	26	24	19	25	21	17	24	44	36	39
Switzerland	High	67	53	93	72	148	154	160	173	250	262	238	233	193	210	237	230	184	241	231	245	218	262	248
Ukraine	Lower middle	0	0	0	0	0	0	0	0	1	0	1	0	1	2	3	1	2	4	5	7	36	31	43
Asia	na	271	261	308	269	390	537	477	532	734	868	957	977	934	912	935	1,141	1,405	2,373	5,223	10,348	13,630	17,017	17,196
China	Upper middle	68	67	80	66	105	172	152	167	265	337	393	398	374	426	502	597	814	1,729	4,458	9,520	12,804	16,019	16,144
India	Lower middle	6	7	10	6	9	16	14	14	22	26	33	31	32	36	41	29	36	43	47	75	104	149	140
Japan	High	122	121	132	118	171	210	167	225	255	293	303	335	340	240	185	254	275	266	298	268	301	317	337
Malaysia	Upper middle	0	1	0	2	2	2	1	0	4	3	4	5	5	3	3	4	5	5	3	6	14	9	9
Singapore	High	1	1	10	3	1	4	6	6	8	15	23	21	18	16	11	17	22	19	23	32	42	41	43
South Korea	High	29	24	27	32	37	73	61	52	63	80	81	99	93	91	94	115	149	180	255	322	201	269	327
Taiwan	High	31	31	43	31	53	42	59	48	74	73	80	54	53	73	64	87	70	83	103	84	89	111	79
Middle East	na	10	8	17	7	24	17	13	22	31	32	35	45	48	25	38	45	48	63	96	67	87	115	116
Israel	High	9	8	16	4	13	11	11	15	21	27	29	23	29	14	25	29	19	33	30	43	69	88	73
Africa	na	5	7	2	5	10	14	8	9	11	13	7	11	8	11	12	14	24	23	10	19	34	36	18
South Africa	Upper middle	5	2	1	4	9	10	7	6	7	7	4	7	6	6	6	10	11	7	3	10	10	10	6
Australia and Oceania	na	60	33	61	58	73	81	72	87	145	132	186	163	161	161	171	196	221	204	273	244	316	353	416
Australia	High	52	28	42	44	57	69	59	67	119	112	152	138	135	130	152	176	186	184	246	225	292	315	363
New Zealand	High	8	5	18	14	15	11	13	18	24	19	33	23	24	31	18	18	35	20	27	18	22	35	51
Unclassified	na	21	18	23	31	46	50	40	42	51	76	80	53	42	41	30	36	29	24	24	27	42	28	29

na = not applicable, metric not calculated at this level.

EU = European Union; UK = United Kingdom; USPTO = U.S. Patent and Trademark Office.

^a The United Kingdom was a part of the EU for data purposes from 1973 to 2019.^b Beginning in 2020, the United Kingdom was no longer a member of the EU.

Note(s):

Trademarks are allocated according to holder information. Trademarks are fractionally allocated among regions, countries, or economies based on the proportion of residences of all named holders. China includes Hong Kong. Trademarks are classified under the 11th edition of the Nice classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. These counts are then grouped under 10 industry sectors following a mapping defined by Edital.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix; USPTO data hosted by Reed Tech (LexisNexis), accessed June 2021.

Science and Engineering Indicators