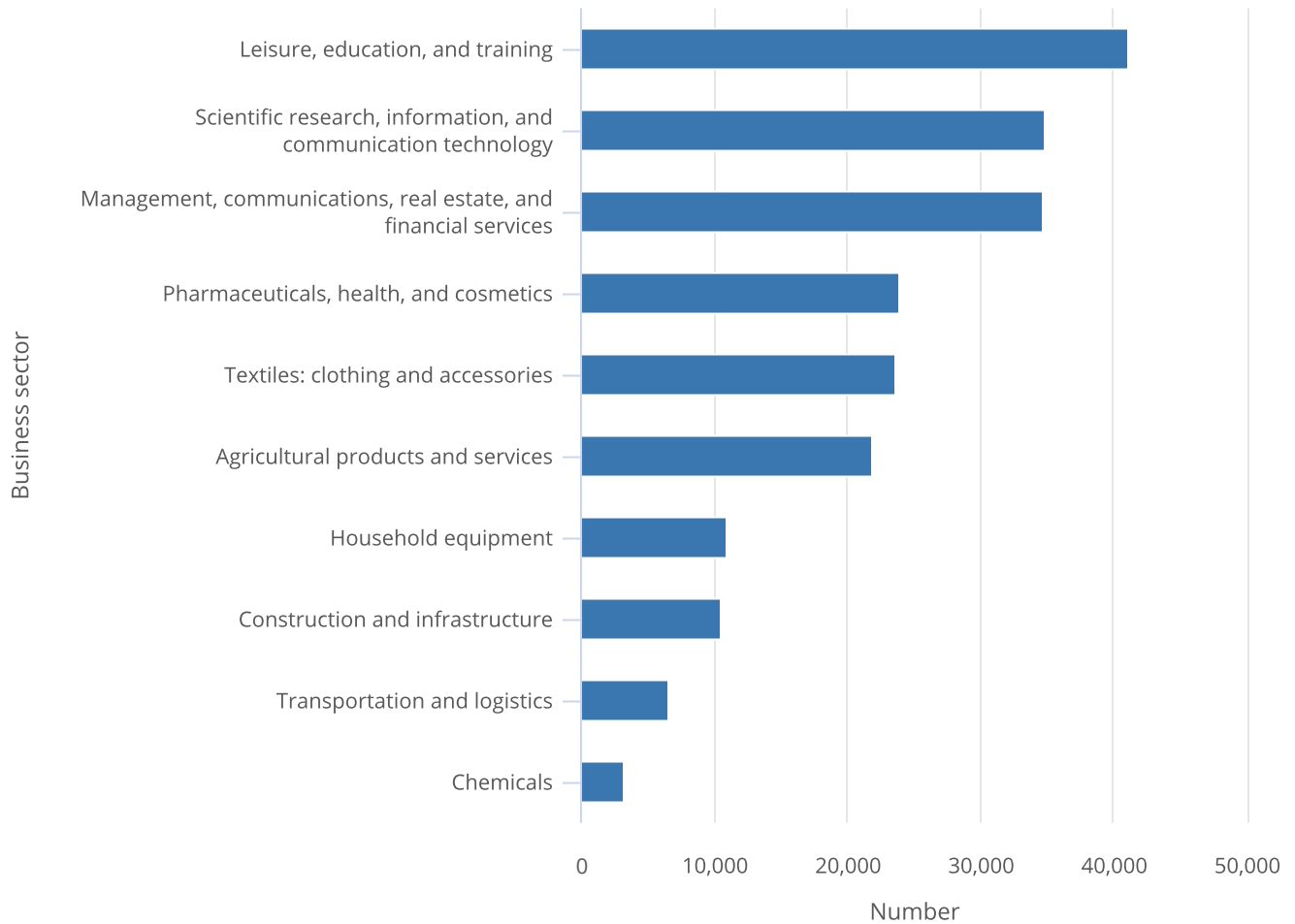


Figure TRN-23. U.S.-registered USPTO trademarks, by business sector: 2024



USPTO = Patent and Trademark Office.

Note(s):

Trademarks are allocated according to holder information and are fractionally allocated to regions, countries, or economies based on the proportion of residences of all named holders. Trademarks are classified under the Nice Classification of goods and services, which classifies trademarks under 34 categories of goods and 11 categories of services; see <https://www.wipo.int/classifications/nice/en/>. Fractional counts of trademarks were assigned to each category to assign the proper weight of a trademark to the corresponding category under the classification. Business sectors based on class groups are those defined by Edital. See Table STRN-31 for detail on the 10 aggregate business sectors and Table STRN-32 for detail by year and category.

Source(s):

National Center for Science and Engineering Statistics; Science-Metrix (Elsevier); USPTO data hosted by Reed Tech (LexisNexis), accessed March 2025.

Science and Engineering Indicators