

TABLE 65

**Companies with and without R&D activity that introduced new or significantly improved products, by size of R&D program and the proportion of companies in each R&D program size classification: 2013–15**

(Number and percent)

Company type	New or significantly improved products or processes			New or significantly improved products							
	Companies (number) <sup>a</sup>	Yes	No	Companies (number) <sup>b</sup>	Any good or service		Goods		Services		
					Yes <sup>c</sup>	No <sup>d</sup>	Yes	No	Yes	No	
R&D programs (number)											
All companies	1,413,932	237,259	1,176,673	1,406,937	146,578	1,260,359	89,435	1,317,399	107,996	1,298,976	
R&D activity <sup>e</sup>	54,760	38,061	16,700	54,611	32,911	21,699	26,926	27,526	17,924	36,220	
< \$10 million	52,540	36,722	15,819	52,399	31,700	20,698	25,869	26,371	17,239	34,700	
≥ \$10 million but < \$50 million	1,511	849	662	1,504	756	749	645	860	422	1,077	
≥ \$50 million but < \$100 million	282	182	100	282	169	113	150	130	98	184	
≥ \$100 million	427	308	119	426	287	139	262	164	165	259	
No R&D activity	1,359,172	199,198	1,159,974	1,352,326	113,667	1,238,660	62,509	1,289,874	90,071	1,262,757	
R&D program size proportions (percent) <sup>f</sup>											
All companies	1,413,932	16.8	83.2	1,406,937	10.4	89.6	6.4	93.6	7.7	92.3	
R&D activity <sup>e</sup>	54,760	69.5	30.5	54,611	60.3	39.7	49.4	50.6	33.1	66.9	
< \$10 million	52,540	69.9	30.1	52,399	60.5	39.5	49.5	50.5	33.2	66.8	
≥ \$10 million but < \$50 million	1,511	56.2	43.8	1,504	50.2	49.8	42.9	57.1	28.2	71.8	
≥ \$50 million but < \$100 million	282	64.5	35.5	282	59.9	40.1	53.5	46.5	34.7	65.3	
≥ \$100 million	427	72.1	27.9	426	67.4	32.6	61.5	38.5	38.9	61.1	
No R&D activity	1,359,172	14.7	85.3	1,352,326	8.4	91.6	4.6	95.4	6.7	93.3	

<sup>a</sup> Statistics for the number of companies are based on companies in the United States that reported data for at least one of the items on the survey relating to new or significantly improved products or processes, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

<sup>b</sup> Statistics for the number of companies are based on companies in the United States responding either "Yes" to at least one of the items or "No" to both of the items on the survey relating to new or significantly improved products, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

<sup>c</sup> Includes companies responding "Yes" to at least one of the items on the survey relating to new or significantly improved products.

<sup>d</sup> Includes companies responding "No" to both of the items on the survey relating to new or significantly improved products.

<sup>e</sup> Statistics are representative of companies located in the United States that performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

<sup>f</sup> Statistics used for the denominator in the calculation of the percentages for any good or service are the adjacent company count column; for the remaining proportions, the denominator is not displayed but is the sum of the corresponding "Yes" and "No" responses, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

**Note(s)**

Detail may not add to total because of rounding. Sum of "Yes" and "No" responses may not add to the total number of companies or, for the percentages, to 100% due to item nonresponse to some items relating to new or significantly improved products or processes.

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**Source(s)**

National Science Foundation, National Center for Science and Engineering Statistics, and U.S. Census Bureau, Business R&D and Innovation Survey.