

TABLE 20

Product innovation in companies, by company size: 2015–17

(Number and percent)

Company size	Companies (number)	Product innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	821,671	3,781,935	17.8	82.2
Micro companies					
1–4	2,615,093	436,753	2,178,340	16.7	83.3
5–9	885,880	166,226	719,654	18.8	81.2
Small companies					
10–19	562,922	109,894	453,028	19.5	80.5
20–49	353,037	68,668	284,369	19.5	80.5
Medium companies					
50–99	104,561	21,417	83,144	20.5	79.5
100–249	52,429	11,447	40,983	21.8	78.2
Large companies					
250–499	15,665	3,660	12,005	23.4	76.6
500–999	7,026	1,599	5,428	22.8	77.2
1,000–4,999	5,514	1,464	4,050	26.6	73.4
5,000–9,999	744	273	470	36.7	63.3
10,000–24,999	447	163	284	36.4	63.6
25,000 or more	288	107	182	37.0	63.0

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.