

TABLE 21

Product innovation in companies, by firm classification of sex: 2015–17

(Number and percent)

Sex of owners	Companies (number)	Product innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	821,671	3,781,935	17.8	82.2
Female majority owned	924,992	180,697	744,295	19.5	80.5
Male majority owned	2,879,461	498,132	2,381,329	17.3	82.7
Equally owned by male and female	707,151	125,519	581,632	17.7	82.3
Unclassifiable	92,001 i	17,323 i	74,679 i	18.8	81.2

i = > 50% of the estimate is a combination of imputation and reweighting to account for nonresponse.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.