

TABLE 34

Organizational innovation in companies, by firm classification of race and ethnicity: 2015–17

(Number and percent)

Race and ethnicity of owners	Companies (number)	Organizational innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	1,193,030	3,410,577	25.9	74.1
Race					
White	3,946,809	1,019,008	2,927,801	25.8	74.2
Asian	460,617	110,508	350,109	24.0	76.0
Black or African American	83,640	27,464	56,175	32.8	67.2
American Indian or Alaska Native	19,983	6,412	13,571	32.1	67.9
Native Hawaiian or Other Pacific Islander	5,617	1,878	3,739	33.4	66.6
Ethnicity					
Hispanic or Latino	242,652	71,653	170,998	29.5	70.5
Equally Hispanic/ Not Hispanic or Latino	39,072	11,878	27,193	30.4	69.6
Not Hispanic or Latino	4,229,882	1,079,562	3,150,320	25.5	74.5
Minority status					
Minority	799,368	213,551	585,817	26.7	73.3
Equally minority/ nonminority	68,687	20,856	47,831	30.4	69.6
Nonminority	3,643,550	928,687	2,714,863	25.5	74.5
Unclassifiable	92,001 i	29,936 i	62,065 i	32.5	67.5

i = > 50% of the estimate is a combination of imputation and reweighting to account for nonresponse.

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as minority owned are those owned by persons of any race and ethnicity combination other than "Not Hispanic or Latino" and "White." Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.