

TABLE 46

**Innovating companies, by firm classification of race and ethnicity: 2015–17**

(Number and percent)

Race and ethnicity of owners	Companies (number)	Any innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	1,989,523	2,614,083	43.2	56.8
Race					
White	3,946,809	1,699,605	2,247,204	43.1	56.9
Asian	460,617	195,392	265,225	42.4	57.6
Black or African American	83,640	40,826	42,814	48.8	51.2
American Indian or Alaska Native	19,983	9,788	10,196	49.0	51.0
Native Hawaiian or Other Pacific Islander	5,617	2,786	2,831	49.6	50.4
Ethnicity					
Hispanic or Latino	242,652	115,584	127,068	47.6	52.4
Equally Hispanic/ Not Hispanic or Latino	39,072	19,051	20,021	48.8	51.2
Not Hispanic or Latino	4,229,882	1,810,929	2,418,953	42.8	57.2
Minority status					
Minority	799,368	357,829	441,539	44.8	55.2
Equally minority/ nonminority	68,687	33,799	34,889	49.2	50.8
Nonminority	3,643,550	1,553,936	2,089,614	42.6	57.4
Unclassifiable	92,001 i	43,960 i	48,041 i	47.8	52.2

i = &gt; 50% of the estimate is a combination of imputation and reweighting to account for nonresponse.

**Note(s):**

Detail may not add to total because of rounding. Innovating companies are defined here as those with product, process, marketing, or organizational innovation. Companies may be included in one or more race and ethnicity category. Companies classified as minority owned are those owned by persons of any race and ethnicity combination other than "Not Hispanic or Latino" and "White." Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.