

TABLE 58

Product or process innovation in companies, by firm classification of race and ethnicity and R&D activity: 2015–17

(Number and percent)

Race and ethnicity of owners	Companies (number)	In-house or external R&D			
		Number		Percent	
		Yes	No	Yes	No
All companies	1,218,460	365,864	852,596	30.0	70.0
Race					
White	1,045,663	311,382	734,281	29.8	70.2
Asian	117,447	33,112	84,335	28.2	71.8
Black or African American	23,447	5,871	17,576	25.0	75.0
American Indian or Alaska Native	6,264	2,067	4,197	33.0	67.0
Native Hawaiian or Other Pacific Islander	1,617	474	1,143	29.3	70.7
Ethnicity					
Hispanic or Latino	69,546	16,023	53,523	23.0	77.0
Equally Hispanic/ Not Hispanic or Latino	11,560	3,531	8,028	30.5	69.5
Not Hispanic or Latino	1,111,340	332,972	778,368	30.0	70.0
Minority status					
Minority	214,522	56,683	157,839	26.4	73.6
Equally minority/ nonminority	21,003	6,885	14,119	32.8	67.2
Nonminority	956,921	288,958	667,962	30.2	69.8
Unclassifiable	26,015 ⁱ	13,338 ⁱ	12,677 ⁱ	51.3	48.7

ⁱ = > 50% of the estimate is a combination of imputation and reweighting to account for nonresponse.

Note(s):

Detail may not add to total because of rounding. R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Companies may be included in one or more race and ethnicity category. Companies classified as minority owned are those owned by persons of any race and ethnicity combination other than "Not Hispanic or Latino" and "White." Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.