

TABLE 72

**Companies with new-to-market product innovation, by company size: 2015–17**

(Number and percent)

Company size	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	410,828	4,192,778	8.9	91.1
Micro companies					
1–4	2,615,093	210,708	2,404,386	8.1	91.9
5–9	885,880	83,194	802,686	9.4	90.6
Small companies					
10–19	562,922	58,067	504,855	10.3	89.7
20–49	353,037	37,115	315,922	10.5	89.5
Medium companies					
50–99	104,561	11,360	93,201	10.9	89.1
100–249	52,429	6,216	46,213	11.9	88.1
Large companies					
250–499	15,665	2,062	13,603	13.2	86.8
500–999	7,026	866	6,160	12.3	87.7
1,000–4,999	5,514	881	4,633	16.0 r	84.0
5,000–9,999	744	177	567	23.8	76.2
10,000–24,999	447	101	346	22.6	77.4
25,000 or more	288	82	207	28.3	71.7

r = relative standard error &gt; 50%.

**Note(s):**

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.