

TABLE 73

Companies with new-to-market product innovation, by R&D activity: 2015–17

(Number and percent)

R&D activity	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	410,828	4,192,778	8.9	91.1
Product or process innovating companies	1,218,460	387,116	831,345	31.8	68.2
R&D-active companies	365,864	167,127	198,737	45.7	54.3
Non-R&D-active companies	852,596	219,988	632,608	25.8	74.2

Note(s):

Detail may not add to total because of rounding. R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.