

TABLE 76

Companies with new-to-business product innovation, by R&D activity: 2015–17

(Number and percent)

R&D activity	Companies (number)	Product innovation only new to the business			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,603,606	762,079	3,841,528	16.6	83.4
Product or process innovating companies	1,218,460	707,350	511,110	58.1	41.9
R&D-active companies	365,864	221,772	144,092	60.6	39.4
Non-R&D-active companies	852,596	485,578	367,018	57.0	43.0

Note(s):

Detail may not add to total because of rounding. R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.