TABLE 76
Companies with new-to-business product innovation, by R&D activity: 2015–17
(Number and percent)

<table>
<thead>
<tr>
<th>R&amp;D activity</th>
<th>Companies (number)</th>
<th>Product innovation only new to the business</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Number</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>All companies</td>
<td>4,603,606</td>
<td>762,079</td>
<td>3,841,528</td>
<td>16.6</td>
<td>83.4</td>
</tr>
<tr>
<td>Product or process innovating companies</td>
<td>1,218,460</td>
<td>707,350</td>
<td>511,110</td>
<td>58.1</td>
<td>41.9</td>
</tr>
<tr>
<td>R&amp;D-active companies</td>
<td>365,864</td>
<td>221,772</td>
<td>144,092</td>
<td>60.6</td>
<td>39.4</td>
</tr>
<tr>
<td>Non-R&amp;D-active companies</td>
<td>852,596</td>
<td>485,578</td>
<td>367,018</td>
<td>57.0</td>
<td>43.0</td>
</tr>
</tbody>
</table>

Note(s):
Detail may not add to total because of rounding. R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):