

TABLE 89-3

Importance of intellectual property protection for companies with 10 or more employees, by type: 2017

(Percent)

| Type of intellectual property | Companies (number) | Very important | Somewhat important | Not at all important |
|--|--------------------|----------------|--------------------|----------------------|
| Utility patents (patents for inventions) | 1,102,633 | 3.2 | 4.9 | 91.8 |
| Design patents (patents for appearance) | 1,102,633 | 3.8 | 6.1 | 90.2 |
| Trademarks | 1,102,633 | 10.9 | 11.6 | 77.5 |
| Copyrights | 1,102,633 | 7.9 | 9.7 | 82.4 |
| Trade secrets | 1,102,633 | 11.0 | 12.3 | 76.7 |
| Nondisclosure agreements | 1,102,633 | 12.8 | 14.9 | 72.3 |

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.