

TABLE 93

Importance of design patents, by company size: 2017

(Percent)

Company size	Companies (number)	Very important	Somewhat important	Not at all important
All companies	4,603,606	2.8	4.9	92.3
Micro companies				
1–4	2,615,093	2.4	4.5	93.1
5–9	885,880	2.7	5.0	92.3
Small companies				
10–19	562,922	3.0	5.6	91.4
20–49	353,037	3.8	5.9	90.3
Medium companies				
50–99	104,561	4.8	6.7	88.5
100–249	52,429	6.3	8.1	85.6
Large companies				
250–499	15,665	7.1	10.2	82.7
500–999	7,026	8.6	11.6	79.8
1,000–4,999	5,514	11.6 r	12.9 r	75.5
5,000–9,999	744	17.5	19.8	62.7
10,000–24,999	447	19.3	19.5	61.2
25,000 or more	288	16.3	25.4	58.3

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.