

TABLE 96

**Importance of copyrights, by industry: 2017**

(Percent)

Industry	NAICS code	Companies (number)	Very important	Somewhat important	Not at all important
All industries	11, 21–23, 31–33, 42–81	4,603,606	6.2	8.0	85.8
Manufacturing industries	31–33	220,930	10.6	13.1	76.3
Food	311	18,180	10.9	12.9	76.2
Beverage and tobacco products	312	6,724	17.1	18.1	64.8
Textile, apparel, and leather products	313–16	10,569	12.6	14.0	73.4
Wood products	321	10,850	3.3	7.7	88.9
Paper	322	2,276	8.8	17.9	73.3
Printing and related support activities	323	21,903	11.3	15.6	73.2
Petroleum and coal products	324	624	12.6	11.2	76.2
Chemicals	325	7,910	19.6	17.9	62.5
Pesticide, fertilizer, and other agricultural chemicals	3253	542	15.1	20.6	64.2
Pharmaceuticals and medicines	3254	1,412	22.5	22.7	54.8
Soap, cleaning compound, and toilet preparation	3256	1,615	21.1	21.5	57.4
Other chemicals	other 325	4,341	18.6	14.7	66.7
Plastics and rubber products	326	8,412	13.1	15.1	71.8
Nonmetallic mineral products	327	8,021	7.8	9.5	82.8
Primary metals	331	2,679	9.1	10.8	80.0
Fabricated metal products	332	47,340	6.3	8.6	85.1
Machinery	333	18,792	13.1	16.8	70.1
Computer and electronic products	334	9,566	19.5	23.1	57.4
Communications equipment	3342	916	22.3	23.5	54.2
Semiconductor and other electronic components	3344	3,214	15.9	18.4	65.7
Navigational, measuring, electromedical, and control instruments	3345	3,958	21.1	25.8	53.1
Other computer and electronic products	other 334	1,478	21.5	25.8	52.7
Electrical equipment, appliances, and components	335	4,223	15.4	17.8	66.8
Transportation equipment	336	8,039	12.5	14.0	73.4
Automobiles, bodies, trailers, and parts	3361–63	5,018	12.4	14.4	73.3
Aerospace products and parts	3364	1,109	11.4	14.6	74.0
Other transportation	other 336	1,912	13.7	12.8	73.5
Furniture and related products	337	12,430	4.8	8.0	87.2
Miscellaneous	339	22,315	12.2	14.2	73.5
Medical equipment and supplies	3391	8,202	7.9	12.3	79.7
Other miscellaneous manufacturing	3399	14,113	14.7	15.4	69.9
Nonmanufacturing industries	11, 21–23, 42–81	4,382,677	6.0	7.7	86.3
Agriculture, forestry, fishing, and hunting	11	21,054	1.1	3.9	95.0
Mining, extraction, and support activities	21	15,546	2.1	5.2	92.8
Utilities	22	2,534	2.7	6.8	90.5
Construction	23	607,403	2.5	4.7	92.8
Wholesale trade	42	252,134	9.8	11.6	78.6
Retail trade	44–45	545,440	6.1	8.5	85.5
Transportation and warehousing	48–49	144,404	3.0	5.2	91.8
Information	51	56,053	25.8	20.4	53.7
Publishing	511	17,031	37.3	23.9	38.9
Newspaper, periodical, book, and directory publishers	5111	9,593	35.1	19.5	45.4
Software publishers	5112	7,438	40.1	29.5	30.4
Telecommunications	517	6,045	8.6	14.2	77.2
Data processing, hosting, and related services	518	8,414	21.5	21.0	57.5
Other information	other 51	24,563	23.6	19.4	57.0
Finance and insurance	52	192,345	5.4	6.2	88.4
Real estate and rental and leasing	53	229,923	3.3	5.4	91.4

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**Importance of copyrights, by industry: 2017**

(Percent)

Industry	NAICS code	Companies (number)	Very important	Somewhat important	Not at all important
Lessors of nonfinancial intangible assets (except copyrighted works)	533	1,701	26.6	12.4	61.0
Other real estate and rental and leasing	other 53	228,222	3.1	5.3	91.6
Professional, scientific, and technical services	54	639,985	9.4	10.7	79.9
Legal services	5411	146,441	3.0	5.7	91.3
Accounting, tax preparation, bookkeeping, and payroll services	5412	99,782	2.5	3.8	93.6
Architectural, engineering, and related services	5413	83,492	13.0	12.9	74.2
Specialized design services	5414	25,140	17.0	17.1	66.0
Computer systems design and related services	5415	90,056	16.2	18.2	65.6
Management, scientific, and technical consulting services	5416	109,247	11.1	12.7	76.1
Scientific research and development services	5417	9,293	18.6	23.0	58.4
Advertising, public relations, and related services	5418	25,626	14.1	18.2	67.6
Other professional, scientific, and technical services	5419	50,907	11.7	8.7	79.5
Management of companies and enterprises	55	2,276	8.8	10.5	80.7
Administrative and support and waste management and remediation services	56	266,751	4.5	6.2	89.3
Educational services	61	51,288	16.2	13.9	70.0
Health care and social assistance	62	509,529	3.8	5.6	90.6
Health care services	621-23	447,069	3.5	5.6	90.9
Social assistance	624	62,461	5.4	5.9	88.7
Arts, entertainment, and recreation	71	74,256	12.9	9.9	77.2
Accommodation and food services	72	441,426	7.0	9.0	84.0
Other services	81	330,331	3.9	6.6	89.5

r = relative standard error &gt; 50%.

NAICS = 2017 North American Industry Classification System.

**Note(s):**

Detail may not add to total because of rounding. Industry classification is based on the dominant establishment payroll. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.