

TABLE 102-1

Digital share of business activity for all companies, by type: 2017

(Percent)

Business activity	Companies (number)	None	Up to 50%	More than 50%	All	Don't know	Information not collected by the business
Personnel	4,603,606	17.8	14.0	20.2	19.5	9.5	19.0
Financial	4,603,606	10.5	10.5	25.6	30.3	8.4	14.6
Customer feedback	4,603,606	23.4	8.9	11.3	12.2	11.8	32.4
Marketing	4,603,606	20.0	10.4	14.6	12.5	10.3	32.1
Supply chain	4,603,606	22.0	6.3	8.8	7.7	10.9	44.2
Production	4,603,606	21.9	5.6	9.4	10.1	9.8	43.1

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.