

TABLE 102-2

Digital share of business activity for companies with 1–9 employees, by type: 2017

(Percent)

Business activity	Companies (number)	None	Up to 50%	More than 50%	All	Don't know	Information not collected by the business
Personnel	3,500,973	19.1	12.2	17.9	19.6	9.4	21.7
Financial	3,500,973	11.8	10.2	23.2	29.8	8.5	16.6
Customer feedback	3,500,973	24.7	7.7	9.5	11.5	10.9	35.8
Marketing	3,500,973	21.6	9.0	12.3	12.1	9.5	35.4
Supply chain	3,500,973	23.6	5.3	7.0	7.2	10.0	46.9
Production	3,500,973	23.2	4.7	7.8	9.7	9.1	45.5

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and U.S. Census Bureau, Annual Business Survey, 2017.