

TABLE 20

Product innovating companies, by size of company: 2016–18

(Number and percent)

Employment size	Companies (number)	Product innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,805,151	919,293	3,885,858	19.1	80.9
Micro companies					
1–4	2,667,724	516,326	2,151,398	19.4	80.6
5–9	936,576	184,195	752,381	19.7	80.3
Small companies					
10–19	579,513	109,963	469,550	19.0	81.0
20–49	402,199	69,307	332,892	17.2	82.8
Medium companies					
50–99	119,497	21,481	98,016	18.0	82.0
100–249	65,565	11,177	54,388	17.0	83.0
Large companies					
250–499	18,897	3,467	15,430	18.3	81.7
500–999	7,289	1,442	5,847	19.8	80.2
1,000–4,999	6,199	1,401	4,798	22.6	77.4
5,000–9,999	823	248	575	30.1	69.9
10,000–24,999	514	175	339	34.0	66.0
25,000 or more	358	113	245	31.6	68.4

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding or unavailable the 2017 North American Industry Classification System detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.