

TABLE 31

Business process innovating companies, by firm classification of race and ethnicity: 2016–18

(Number and percent)

Race and ethnicity of owners	Companies (number)	Business process innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	4,805,151	929,754	3,875,397	19.3	80.7
Race					
White	4,170,180	776,165	3,394,015	18.6	81.4
Asian	473,828	116,019	357,809	24.5	75.5
Black or African American	94,492	22,331	72,161	23.6	76.4
American Indian or Alaska Native	21,567	4,978	16,589	23.1	76.9
Native Hawaiian or Other Pacific Islander	5,446	891	4,555	16.4	83.6
Ethnicity					
Hispanic or Latino	271,545	69,613	201,932	25.6	74.4
Equally Hispanic and not Hispanic	41,138	8,961	32,177	21.8	78.2
Not Hispanic	4,449,259	840,777	3,608,482	18.9	81.1
Minority status					
Minority	853,539	209,605	643,934	24.6	75.4
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	376,112	93,243	282,869	24.8	75.2
Equally minority and nonminority	71,956	16,021	55,935	22.3	77.7
Nonminority	3,836,446	693,722	3,142,724	18.1	81.9
Unclassifiable	43,211	10,407	32,804	24.1	75.9

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than not Hispanic and White. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.