

TABLE 53

Companies that reported product innovation, by firm classification of race and ethnicity and innovation R&D activity: 2016–18

(Number and percent)

Race and ethnicity of owners	Companies (number)	Innovation R&D activity			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	919,293	202,799	716,495	22.1	77.9
Race					
White	763,495	165,258	598,236	21.6	78.4
Asian	123,950	27,859	96,090	22.5	77.5
Black or African American	20,210	4,536	15,673	22.4	77.6
American Indian or Alaska Native	4,070	1,130	2,938	27.8	72.2
Native Hawaiian or Other Pacific Islander	928	215	713	23.2	76.8
Ethnicity					
Hispanic or Latino	60,494	12,451	48,042	20.6	79.4
Equally Hispanic and not Hispanic	9,249	1,797	7,453	19.4	80.6
Not Hispanic	842,098	184,980	657,117	22.0	78.0
Minority status					
Minority	206,018	45,126	160,893	21.9	78.1
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	81,614	17,151	64,464	21.0	79.0
Equally minority and nonminority	15,955	4,354	11,600	27.3	72.7
Nonminority	689,871	149,751	540,118	21.7	78.3
Unclassifiable	7,453	3,567	3,887	47.9	52.1

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than not Hispanic and White. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.