

TABLE 61

Companies that reported product or business process innovation, by firm classification of race and ethnicity and innovation R&D activity: 2016–18

(Number and percent)

Race and ethnicity of owners	Companies (number)	Innovation R&D activity			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	1,428,609	296,661	1,131,948	20.8	79.2
Race					
White	1,200,084	245,125	954,959	20.4	79.6
Asian	175,828	37,355	138,473	21.2	78.8
Black or African American	32,606	7,151	25,455	21.9	78.1
American Indian or Alaska Native	6,760	1,671	5,089	24.7	75.3
Native Hawaiian or Other Pacific Islander	1,412	247	1,165	17.5	82.5
Ethnicity					
Hispanic or Latino	98,245	18,610	79,635	18.9	81.1
Equally Hispanic and not Hispanic	13,972	2,559	11,413	18.3	81.7
Not Hispanic	1,303,116	270,482	1,032,634	20.8	79.2
Minority status					
Minority	309,153	63,653	245,500	20.6	79.4
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	132,508	26,144	106,364	19.7	80.3
Equally minority and nonminority	23,872	5,872	18,000	24.6	75.4
Nonminority	1,082,306	222,125	860,181	20.5	79.5
Unclassifiable	13,279	5,008	8,271	37.7	62.3

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than not Hispanic and White. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.