

TABLE 64

Companies with new-to-market product innovation, by company size: 2016–18

(Number and percent)

Employment size	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,805,151	183,648	4,621,503	3.8	96.2
Micro companies					
1–4	2,667,724	88,670	2,579,054	3.3	96.7
5–9	936,576	42,354	894,222	4.5	95.5
Small companies					
10–19	579,513	26,384	553,129	4.6	95.4
20–49	402,199	16,200	385,999	4.0	96.0
Medium companies					
50–99	119,497	5,387	114,110	4.5	95.5
100–249	65,565	2,587	62,978	3.9	96.1
Large companies					
250–499	18,897	921	17,976	4.9	95.1
500–999	7,289	450	6,839	6.2	93.8
1,000–4,999	6,199	410	5,789	6.6	93.4
5,000–9,999	823	137	686	16.6	83.4
10,000–24,999	514	88	426	17.1	82.9
25,000 or more	358	56	302	15.6	84.4 r

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.