

TABLE 65

Companies with new-to-market product innovation, by innovation R&D activity: 2016–18

(Number and percent)

R&D activity	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,805,151	183,648	4,621,503	3.8	96.2
R&D-active companies	300,921	89,904	211,017	29.9	70.1
Non-R&D-active companies	4,504,231	93,744	4,410,487	2.1	97.9

Note(s):

Detail may not add to total because of rounding. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.