

TABLE 67

Companies with new-to-the-business product innovation, by company size: 2016–18

(Number and percent)

Employment size	Companies (number)	Product innovation only new to the business			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,805,151	355,669	4,449,482	7.4	92.6
Micro companies					
1–4	2,667,724	181,481	2,486,243	6.8	93.2
5–9	936,576	78,610	857,966	8.4	91.6
Small companies					
10–19	579,513	46,951	532,562	8.1	91.9
20–49	402,199	29,629	372,570	7.4	92.6
Medium companies					
50–99	119,497	9,722	109,775	8.1	91.9
100–249	65,565	5,625	59,940	8.6	91.4
Large companies					
250–499	18,897	1,599	17,298	8.5	91.5
500–999	7,289	895	6,394	12.3	87.7
1,000–4,999	6,199	812	5,387	13.1	86.9
5,000–9,999	823	142	681	17.3	82.7
10,000–24,999	514	131	383	25.5	74.5
25,000 or more	358	79	279	22.1	77.9

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.