

TABLE 68

Companies with new-to-the-business product innovation, by innovation R&D activity: 2016–18

(Number and percent)

R&D activity	Companies (number)	Product innovation only new to the business			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,805,151	355,669	4,449,482	7.4	92.6
R&D-active companies	300,921	124,277	176,644	41.3	58.7
Non-R&D-active companies	4,504,231	231,392	4,272,839	5.1	94.9

Note(s):

Detail may not add to total because of rounding. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.