

TABLE 75

Importance of design patents, by company size: 2018

(Number and percent)

Employment size	Companies (number)	Very important	Somewhat important	Not at all important
All companies	4,805,151	3.6	6.3	90.0
Micro companies				
1–4	2,667,724	3.0	5.5	91.5
5–9	936,576	3.7	6.7	89.6
Small companies				
10–19	579,513	4.5	7.2	88.3
20–49	402,199	4.4	8.0	87.6
Medium companies				
50–99	119,497	6.3	8.3	85.5
100–249	65,565	7.5	9.5	83.0
Large companies				
250–499	18,897	7.3	11.4	81.3
500–999	7,289	9.2	14.4	76.4
1,000–4,999	6,199	11.7 r	13.9	74.4
5,000–9,999	823	18.3	20.0	61.5
10,000–24,999	514	21.2	22.0	57.0
25,000 or more	358	21.5	32.4 r	46.1

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding or unavailable 2017 North American Industry Classification System detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.