

TABLE 78

Importance of copyrights, by industry: 2018

(Number and percent)

Industry	NAICS code	Companies (number)	Very important	Somewhat important	Not at all important
All industries	11, 21–23, 31–33, 42–81	4,805,151	7.1	9.3	83.6
Manufacturing industries	31–33	217,565	11.5	14.2	74.3
Food	311	18,250	12.4	14.8	72.8
Beverage and tobacco products	312	7,723	15.9	19.5	64.6
Textile, apparel, and leather products	313–16	10,554	11.3	12.3	76.4
Wood products	321	11,012	4.4	7.7	87.9
Paper	322	2,117	11.1	11.5	77.4
Printing and related support activities	323	20,851	10.9	15.3	73.8
Petroleum and coal products	324	583	13.1	8.4	78.5
Chemicals	325	7,522	20.6	16.5	62.9
Pesticide, fertilizer, and other agricultural chemical manufacturing	3253	593	17.8	10.0	72.1
Pharmaceuticals and medicines	3254	1,365	24.6	22.4	53.0
Soap, cleaning compound, and toilet preparation manufacturing	3256	1,636	25.4	18.8	55.8
Other chemicals	other 325	3,927	17.6	14.5	67.9
Plastics and rubber products	326	8,087	16.2	18.7	65.1
Nonmetallic mineral products	327	7,749	9.2	11.4	79.4
Primary metals	331	2,537	15.5	11.7	72.8
Fabricated metal products	332	48,472	7.2	11.9	80.9
Machinery	333	18,558	14.5	14.9	70.6
Computer and electronic products	334	9,036	21.2	23.2	55.6
Communications equipment	3342	974	25.4	27.5	47.2
Semiconductor and other electronic components	3344	2,796	18.8	19.7	61.5
Navigational, measuring, electromedical, and control instruments	3345	3,909	21.5	25.5	53.0
Other computer and electronic products	other 334	1,359	21.9	20.7	57.3
Electrical equipment, appliances, and components	335	4,000	18.5	21.9	59.6
Transportation equipment	336	7,175	14.2	15.7	70.1
Automobiles, bodies, trailers, and parts	3361–63	4,565	13.9	16.4	69.7
Aerospace products and parts	3364	985	15.5	14.0	70.5
Other transportation	other 336	1,625	14.5	14.6	70.9
Furniture and related products	337	12,647	4.8	10.2	85.0
Miscellaneous	339	20,669	13.5	15.2	71.3
Medical equipment and supplies	3391	8,060	12.9	11.2	75.9
Other miscellaneous manufacturing	3399	12,608	13.9	17.7	68.4
Nonmanufacturing industries	11, 21–23, 42–81	4,587,586	6.9	9.1	84.0
Agriculture, forestry, fishing, and hunting	11	21,606	2.0	3.7	94.3
Mining, extraction, and support activities	21	14,969	2.4	5.9	91.7
Utilities	22	2,684	4.4	8.0	87.6
Construction	23	613,110	3.4	5.8	90.8
Wholesale trade	42	257,153	10.4	13.0	76.6
Retail trade	44–45	560,952	7.3	10.7	82.0
Transportation and warehousing	48–49	152,463	4.5	6.5	89.0
Information	51	61,638	26.0	20.0	54.0
Publishing	511	17,590	38.0	25.1	36.9
Newspaper, periodical, book, and directory publishers	5111	9,761	38.2	19.4	42.4
Software publishers	5112	7,828	37.8	32.1	30.1
Telecommunications	517	7,164	10.9	16.0	73.1
Data processing, hosting, and related services	518	8,918	21.0	23.0	56.0
Other information	other 51	27,965	24.0	16.9	59.1

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Industry	NAICS code	Companies (number)	Very important	Somewhat important	Not at all important
Finance and insurance	52	200,857	7.0	7.9	85.1
Real estate and rental and leasing	53	255,783	3.7	6.0	90.3
Lessors of nonfinancial intangible assets (except copyrighted works)	533	1,812	20.4	15.5	64.1
Other real estate and rental and leasing	other 53	253,970	3.5	5.9	90.6
Professional, scientific, and technical services	54	695,672	9.9	11.4	78.7
Legal services	5411	152,243	3.3	6.7	90.0
Accounting, tax preparation, bookkeeping, and payroll services	5412	106,634	3.1	4.0	92.9
Architectural, engineering, and related services	5413	88,491	13.6	14.6	71.8
Specialized design services	5414	26,282	14.6	16.4	69.0
Computer systems design and related services	5415	95,950	16.6	18.7	64.7
Management, scientific, and technical consulting services	5416	132,989	10.9	12.6	76.5
Scientific research and development services	5417	9,798	20.1	22.2	57.7
Advertising, public relations, and related services	5418	27,677	13.7	18.5	67.8
Other professional, scientific, and technical services	5419	55,569	14.9	10.1	75.0
Management of companies and enterprises	55	2,409	7.3	1.7 r	91.0
Administrative and support and waste management and remediation services	56	287,807	5.1	7.7	87.2
Educational services	61	53,912	17.2	13.1	69.7
Health care and social assistance	62	519,556	4.6	6.8	88.6
Health care services	621-23	459,855	4.2	6.7	89.1
Social assistance	624	59,700	7.8	7.7	84.5
Arts, entertainment, and recreation	71	88,831	14.4	12.2	73.4
Accommodation and food services	72	453,059	7.9	11.2	80.9
Other services	81	345,125	4.5	7.3	88.2

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.