

TABLE 80

Importance of trade secrets, by industry: 2018

(Number and percent)

Industry	NAICS code	Companies (number)	Very important	Somewhat important	Not at all important
All industries	11, 21-23, 31-33, 42-81	4,805,151	8.6	10.8	80.6
Manufacturing industries	31-33	217,565	19.9	17.0	63.1
Food	311	18,250	25.6	18.3	56.1
Beverage and tobacco products	312	7,723	21.5	23.6	54.9
Textile, apparel, and leather products	313-16	10,554	14.8	14.0	71.2
Wood products	321	11,012	9.3	9.9	80.8
Paper	322	2,117	23.4	14.7	61.9
Printing and related support activities	323	20,851	8.6	13.6	77.8
Petroleum and coal products	324	583	39.0	19.2	41.8
Chemicals	325	7,522	46.7	17.2	36.1
Pesticide, fertilizer, and other agricultural chemical manufacturing	3253	593	32.0	9.1	58.9
Pharmaceuticals and medicines	3254	1,365	54.0	17.7	28.3
Soap, cleaning compound, and toilet preparation manufacturing	3256	1,636	53.2	19.6	27.2
Other chemicals	other 325	3,927	43.6	17.4	39.1
Plastics and rubber products	326	8,087	31.2	20.6	48.2
Nonmetallic mineral products	327	7,749	15.5	14.1	70.4
Primary metals	331	2,537	25.7	22.0	52.3
Fabricated metal products	332	48,472	16.7	16.6	66.7
Machinery	333	18,558	24.7	21.2	54.1
Computer and electronic products	334	9,036	40.1	21.2	38.7
Communications equipment	3342	974	46.0	19.7	34.4
Semiconductor and other electronic components	3344	2,796	35.5	20.4	44.1
Navigational, measuring, electromedical, and control instruments	3345	3,909	45.0	22.7	32.3
Other computer and electronic products	other 334	1,359	31.2	19.5	49.3
Electrical equipment, appliances, and components	335	4,000	28.1	23.6	48.3
Transportation equipment	336	7,175	24.5	20.3	55.2
Automobiles, bodies, trailers, and parts	3361-63	4,565	22.7	22.3	55.0
Aerospace products and parts	3364	985	38.0	14.0	48.0
Other transportation	other 336	1,625	21.5	18.3	60.2
Furniture and related products	337	12,647	8.0	13.4	78.6
Miscellaneous	339	20,669	18.3	16.6	65.1
Medical equipment and supplies	3391	8,060	18.2	13.6	68.2
Other miscellaneous manufacturing	3399	12,608	18.4	18.4	63.2
Nonmanufacturing industries	11, 21-23, 42-81	4,587,586	8.1	10.5	81.4
Agriculture, forestry, fishing, and hunting	11	21,606	3.9	6.5	89.6
Mining, extraction, and support activities	21	14,969	6.9	9.1	84.0
Utilities	22	2,684	8.8	8.0	83.2
Construction	23	613,110	5.5	9.0	85.5
Wholesale trade	42	257,153	14.1	15.6	70.3
Retail trade	44-45	560,952	7.9	11.8	80.3
Transportation and warehousing	48-49	152,463	6.0	8.1	85.9
Information	51	61,638	16.6	18.2	65.2
Publishing	511	17,590	23.8	20.8	55.4
Newspaper, periodical, book, and directory publishers	5111	9,761	10.3	15.1	74.6
Software publishers	5112	7,828	40.6	28.0	31.3
Telecommunications	517	7,164	14.3	20.4	65.3
Data processing, hosting, and related services	518	8,918	24.9	21.8	53.3
Other information	other 51	27,965	9.9	14.8	75.3

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Finance and insurance	52	200,857	11.3	9.2	79.5
Real estate and rental and leasing	53	255,783	4.1	7.0	88.9
Lessors of nonfinancial intangible assets (except copyrighted works)	533	1,812	20.5 r	31.1	48.4
Other real estate and rental and leasing	other 53	253,970	4.0	6.8	89.2
Professional, scientific, and technical services	54	695,672	10.0	11.4	78.6
Legal services	5411	152,243	4.4	6.4	89.2
Accounting, tax preparation, bookkeeping, and payroll services	5412	106,634	4.5	5.1	90.4
Architectural, engineering, and related services	5413	88,491	11.3	14.2	74.5
Specialized design services	5414	26,282	9.2	14.3	76.5
Computer systems design and related services	5415	95,950	18.9	19.1	62.0
Management, scientific, and technical consulting services	5416	132,989	11.7	13.3	75.0
Scientific research and development services	5417	9,798	46.9	16.6	36.5
Advertising, public relations, and related services	5418	27,677	11.7	16.0	72.3
Other professional, scientific, and technical services	5419	55,569	7.6	10.6	81.8
Management of companies and enterprises	55	2,409	15.2	2.0 r	82.8
Administrative and support and waste management and remediation services	56	287,807	7.8	10.3	81.9
Educational services	61	53,912	9.8	13.6	76.6
Health care and social assistance	62	519,556	5.2	7.1	87.7
Health care services	621-23	459,855	5.0	7.3	87.7
Social assistance	624	59,700	6.9	5.6	87.5
Arts, entertainment, and recreation	71	88,831	5.8	10.7	83.5
Accommodation and food services	72	453,059	10.9	13.9	75.2
Other services	81	345,125	6.6	9.0	84.4

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.