

TABLE A-3

Unit response rates, by industry: 2018

(Number and percent)

Industry	NAICS code	Active reporting units ^a	Reporting units that met the response criteria (%)
All industries	11, 21–23, 31–33, 42–81	267,000	71.8
Manufacturing industries	31–33	48,000	71.9
Food	311	4,800	67.0
Beverage and tobacco products	312	2,400	72.7
Textile, apparel, and leather products	313–16	2,600	68.8
Wood products	321	2,200	70.4
Paper	322	500	67.8
Printing and related support activities	323	4,300	71.8
Petroleum and coal products	324	150	70.0
Chemicals	325	2,900	71.0
Pesticide, fertilizer, and other agricultural chemical	3253	200	66.7
Pharmaceuticals and medicines	3254	850	67.9
Soap, cleaning compound, and toilet preparation	3256	600	73.4
Other chemicals	other 325	1,300	72.6
Plastic and rubber products	326	2,100	74.3
Nonmetallic mineral products	327	2,100	70.3
Primary metals	331	1,100	69.5
Fabricated metal products	332	5,700	76.1
Machinery	333	2,900	73.6
Computer and electronic products	334	3,400	74.0
Communications equipment	3342	400	73.7
Semiconductor and other electronic components	3344	1,000	73.2
Navigational, measuring, and control instruments	3345	1,400	76.1
Other computer and electronic products	other 334	600	70.7
Electrical equipment, appliances, and components	335	1,400	72.9
Transportation equipment	336	2,600	70.1
Automobiles, bodies, trailers, and parts	3361–63	1,400	71.8
Aerospace products and parts	3364	600	68.9
Other transportation	other 336	550	66.9
Furniture and related products	337	2,700	73.1
Miscellaneous	339	3,900	73.4
Medical equipment and supplies	3391	1,500	73.3
Other miscellaneous manufacturing	3399	2,400	73.5
Nonmanufacturing industries	11, 21–23, 42–81	219,000	71.7
Agriculture, forestry, fishing and hunting	11	750	73.2
Mining, extraction, and support activities	21	2,500	71.0
Utilities	22	1,100	72.6
Construction	23	19,500	72.4
Wholesale trade	42	16,500	71.6
Retail trade	44–45	20,000	66.6
Transportation and warehousing	48–49	12,000	67.0
Information	51	14,000	69.4
Publishing	511	4,100	70.4
Newspaper, periodical, book, and directory publishers	5111	2,300	71.1
Software publishers	5112	1,800	69.7
Telecommunications	517	2,500	56.8

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Data processing, hosting, and related services	518	2,600	74.5
Other information	other 51	4,800	72.3
Finance and insurance	52	7,200	79.3
Real estate and rental and leasing	53	8,600	72.0
Lessors of nonfinancial intangible assets (except copyrighted works)	533	70	65.7
Other real estate and rental and leasing	other 53	8,600	72.1
Professional, scientific, and technical services	54	52,500	78.5
Legal services	5411	7,900	79.0
Accounting, tax preparation, bookkeeping, and payroll services	5412	4,900	81.0
Architectural, engineering, and related services	5413	9,800	83.4
Specialized design services	5414	1,200	81.4
Computer and electronic products	5415	8,900	76.6
Management, scientific, and technical consulting services	5416	6,900	77.7
Scientific research and development services	5417	4,600	71.8
Advertising, public relations, and related services	5418	5,700	76.6
Other professional, scientific, and technical services	5419	2,800	76.8
Management of companies and enterprises	55	100	67.9
Administrative and support and waste management and remediation services	56	11,500	70.6
Educational services	61	1,900	71.7
Health care and social assistance	62	19,000	73.0
Health care services	621–23	16,500	73.9
Social assistance	624	2,400	67.6
Arts, entertainment, and recreation	71	3,200	70.5
Accommodation and food services	72	17,500	60.4
Other services	81	11,500	68.3

NAICS = 2017 North American Industry Classification System.

^a Active reporting units are defined as reporting units of active companies that are in the scope of the survey after all data have been processed.^b Reporting units were considered to have fulfilled the response criteria if they provided the number of owners and number of W-2 employees.**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.