

TABLE 25

Product innovating companies, by size of company: 2017–19

(Number and percent)

Employment size	Companies (number)	Product innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,857,473	530,124	4,327,349	10.9	89.1
Micro companies					
1–4	2,701,088	269,460	2,431,628	10.0	90.0
5–9	946,725	112,592	834,133	11.9	88.1
Small companies					
10–19	590,193	75,348	514,845	12.8	87.2
20–49	401,365	45,233	356,132	11.3	88.7
Medium companies					
50–99	118,677	14,269	104,408	12.0	88.0
100–249	64,454	7,734	56,720	12.0	88.0
Large companies					
250–499	19,208	2,732	16,476	14.2	85.8
500–999	8,130	1,156	6,974	14.2	85.8
1,000–4,999	6,023	1,152	4,871	19.1	r 80.9
5,000–9,999	775	196	579	25.3	74.7
10,000–24,999	496	145	351	29.2	70.8
25,000 or more	335	108	227	32.2	67.8

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.