

TABLE 34

Business process innovating companies, by firm classification of race and ethnicity: 2017–19

(Number and percent)

Race and ethnicity of owners	Companies (number)	Business process innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	4,857,473	1,053,189	3,804,284	21.7	78.3
Race					
White	4,211,009	883,408	3,327,601	21.0	79.0
Asian	489,653	127,685	361,968	26.1	73.9
Black or African American	100,341	27,277	73,064	27.2	72.8
American Indian or Alaska Native	22,785	4,804	17,981	21.1	78.9
Native Hawaiian or Other Pacific Islander	6,733	1,492	5,241	22.2	77.8
Ethnicity					
Hispanic or Latino	288,123	77,239	210,884	26.8	73.2
Equally Hispanic and not Hispanic	41,701	10,406	31,295	25.0	75.0
Not Hispanic	4,493,855	956,226	3,537,629	21.3	78.7
Minority status					
Minority	892,394	234,592	657,802	26.3	73.7
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	397,777	105,802	291,975	26.6	73.4
Equally minority and nonminority	74,035	18,450	55,585	24.9	75.1
Nonminority	3,857,251	790,828	3,066,423	20.5	79.5
Unclassifiable	33,792	9,320	24,472	27.6	72.4

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than White, not of Hispanic origin. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.