

TABLE 41

**Companies with product or business process innovation, by firm classification of race and ethnicity: 2017–19**

(Number and percent)

Race and ethnicity of owners	Companies (number)	Product or business process innovation			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	4,857,473	1,230,217	3,627,256	25.3	74.7
Race					
White	4,211,009	1,033,857	3,177,152	24.6	75.4
Asian	489,653	148,137	341,516	30.3	69.7
Black or African American	100,341	30,770	69,571	30.7	69.3
American Indian or Alaska Native	22,785	5,678	17,107	24.9	75.1
Native Hawaiian or Other Pacific Islander	6,733	1,747	4,986	25.9	74.1
Ethnicity					
Hispanic or Latino	288,123	88,542	199,581	30.7	69.3
Equally Hispanic and not Hispanic	41,701	12,151	29,550	29.1	70.9
Not Hispanic	4,493,855	1,118,953	3,374,902	24.9	75.1
Minority status					
Minority	892,394	270,287	622,107	30.3	69.7
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	397,777	120,995	276,782	30.4	69.6
Equally minority and nonminority	74,035	22,404	51,631	30.3	69.7
Nonminority	3,857,251	926,953	2,930,298	24.0	76.0
Unclassifiable	33,792	10,574	23,218	31.3	68.7

**Note(s):**

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than White, not of Hispanic origin. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.