

TABLE 46

Companies that reported product innovation, by firm classification of race and ethnicity and innovation R&D activity: 2017–19

(Number and percent)

Race and ethnicity of owners	Companies (number)	Innovation R&D activity			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	530,124	165,871	364,253	31.3	68.7
Race					
White	440,438	138,428	302,010	31.4	68.6
Asian	68,345	19,344	49,001	28.3	71.7
Black or African American	12,780	3,838	8,942	30.0	70.0
American Indian or Alaska Native	2,250	807	1,443	35.9	64.1
Native Hawaiian or Other Pacific Islander	776	201	575	25.9	74.1
Ethnicity					
Hispanic or Latino	37,848	10,111	27,737	26.7	73.3
Equally Hispanic and not Hispanic	5,657	1,830	3,827	32.3	67.7
Not Hispanic	481,240	150,656	330,584	31.3	68.7
Minority status					
Minority	119,938	33,759	86,179	28.1	71.9
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	51,304	14,315	36,989	27.9	72.1
Equally minority and nonminority	11,342	3,400	7,942	30.0	70.0
Nonminority	393,466	125,440	268,026	31.9	68.1
Unclassifiable	5,380	3,273	2,107	60.8	39.2

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than White, not of Hispanic origin. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.