

TABLE 54

**Companies that reported product or business process innovation, by firm classification of race and ethnicity and innovation R&D activity: 2017–19**

(Number and percent)

Race and ethnicity of owners	Companies (number)	Innovation R&D activity			
		Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	1,230,217	300,469	929,748	24.4	75.6
Race					
White	1,033,857	251,357	782,500	24.3	75.7
Asian	148,137	35,448	112,689	23.9	76.1
Black or African American	30,770	7,337	23,433	23.8	76.2
American Indian or Alaska Native	5,678	1,339	4,339	23.6	76.4
Native Hawaiian or Other Pacific Islander	1,747	300	1,447	17.2	82.8
Ethnicity					
Hispanic or Latino	88,542	18,091	70,451	20.4	79.6
Equally Hispanic and not Hispanic	12,151	3,608	8,543	29.7	70.3
Not Hispanic	1,118,953	273,837	845,116	24.5	75.5
Minority status					
Minority	270,287	61,865	208,422	22.9	77.1
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	120,995	25,917	95,078	21.4	78.6
Equally minority and nonminority	22,404	5,809	16,595	25.9	74.1
Nonminority	926,953	227,864	699,089	24.6	75.4
Unclassifiable	10,574	4,935	5,639	46.7	53.3

**Note(s):**

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than White, not of Hispanic origin. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.