

TABLE 58

**Companies with new-to-market product innovation, by innovation R&D activity: 2017–19**

(Number and percent)

R&D activity	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,857,473	197,260	4,660,213	4.1	95.9
R&D-active companies	404,072	86,616	317,456	21.4	78.6
Non-R&D-active companies	4,453,400	110,645	4,342,755	2.5	97.5

**Note(s):**

Detail may not add to total because of rounding. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.