

TABLE 61

Companies with new-to-the-business product innovation, by innovation R&D activity: 2017–19

(Number and percent)

R&D activity	Companies (number)	Product innovation only new to the business			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,857,473	333,117	4,524,356	6.9	93.1
R&D-active companies	404,072	110,693	293,379	27.4	72.6
Non-R&D-active companies	4,453,400	222,423	4,230,977	5.0	95.0

Note(s):

Detail may not add to total because of rounding. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.