

TABLE 64

Product innovating companies and expectations, by firm classification of sex: 2017–19

(Number and percent)

Sex of owners	All companies	Expectations were exceeded	Expectations were met	Expectations were not met	Too early to tell	Did not answer
All companies (sex of owner)	530,124	18.2	49.8	14.0	17.3	0.7
Female majority owned	125,121	17.6	50.8	13.7	17.2	0.6
Male majority owned	318,378	18.0	49.8	13.9	17.5	0.8
Equally owned by male and female	81,246	20.2	48.2	14.8	16.4	0.4
Unclassifiable	5,380	14.1	48.5	11.4	24.8	1.2 r

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.