

TABLE 73

Product innovating companies and partners, by location of partner and firm classification of race and ethnicity: 2017–19

(Number and percent)

Race and ethnicity of owners	All companies	Any cooperation partner in the United States	Any cooperation partner in Canada or Mexico	Any cooperation partner in the rest of the world
All companies (race and ethnicity)	530,124	67.8	4.0	10.0
Race				
White	440,438	67.4	4.0	9.6
Asian	68,345	69.4	2.9	11.4
Black or African American	12,780	73.4	2.6	7.0
American Indian or Alaska Native	2,250	63.1	4.7 r	3.5 r
Native Hawaiian or Other Pacific Islander	776	56.6	0.6 r	9.7
Ethnicity				
Hispanic or Latino	37,848	70.5	3.5	8.5
Equally Hispanic and not Hispanic	5,657	71.9	4.2	10.3
Not Hispanic	481,240	67.4	3.8	9.8
Minority status				
Minority	119,938	70.0	3.2	9.9
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	51,304	71.0	3.4	8.0
Equally minority and nonminority	11,342	66.6	2.8	9.6
Nonminority	393,466	67.0	4.0	9.7
Unclassifiable	5,380	79.2	21.0	40.6

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than White, not of Hispanic origin. Cooperation partner categories are not mutually exclusive and should not be expected to sum to 100%. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.