

TABLE 74

Product innovating companies' sales from most important innovation, by industry: 2017–19

(Thousands of U.S. dollars)

Industry	NAICS code	Amount
All industries	11, 21–23, 31–33, 42–81	1,019,567,887
Manufacturing industries	31–33	230,032,777
Food	311	6,849,710
Beverage and tobacco products	312	1,415,981
Textile, apparel, and leather products	313–16	1,571,001
Wood products	321	1,627,264
Paper	322	2,877,754
Printing and related support activities	323	1,754,233
Petroleum and coal products	324	92,295
Chemicals	325	19,931,069
Pesticide, fertilizer, and other agricultural chemical	3253	154,807
Pharmaceuticals and medicines	3254	12,865,495
Soap, cleaning compound, and toilet preparation	3256	584,172
Other chemicals	other 325	6,326,595
Plastics and rubber products	326	12,112,640
Nonmetallic mineral products	327	4,457,354
Primary metals	331	3,726,565
Fabricated metal products	332	17,875,017
Machinery	333	18,499,046
Computer and electronic products	334	21,135,073
Communications equipment	3342	1,754,698
Semiconductor and other electronic components	3344	4,935,810
Navigational, measuring, electromedical, and control instruments	3345	8,833,336
Other computer and electronic products	other 334	5,611,229
Electrical equipment, appliances, and components	335	7,787,748
Transportation equipment	336	97,668,374
Automobiles, bodies, trailers, and parts	3361–63	62,592,007
Aerospace products and parts	3364	32,537,480
Other transportation	other 336	2,538,887
Furniture and related products	337	2,405,919
Miscellaneous	339	8,245,732
Medical equipment and supplies	3391	4,218,163
Other miscellaneous manufacturing	3399	4,027,569
Nonmanufacturing industries	11, 21–23, 42–81	789,535,110
Agriculture, forestry, fishing, and hunting	11	988,653
Mining, extraction, and support activities	21	1,487,613
Utilities	22	77,909
Construction	23	36,101,182
Wholesale trade	42	98,552,541
Retail trade	44–45	70,299,259
Transportation and warehousing	48–49	15,775,352
Information	51	301,012,192
Publishing	511	27,289,569
Newspaper, periodical, book, and directory publishers	5111	2,668,049
Software publishers	5112	24,621,520
Telecommunications	517	239,540,429
Data processing, hosting, and related services	518	9,756,239
Other information	other 51	24,425,954
Finance and insurance	52	58,382,180
Real estate and rental and leasing	53	5,848,491

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Industry	NAICS code	Amount	
Lessors of nonfinancial intangible assets (except copyrighted works)	533	69,623	r
Other real estate and rental and leasing	other 53	5,778,868	
Professional, scientific, and technical services	54	75,284,364	
Legal services	5411	4,426,087	
Accounting, tax preparation, bookkeeping, and payroll services	5412	1,621,353	
Architectural, engineering, and related services	5413	8,940,095	
Specialized design services	5414	657,461	
Computer systems design and related services	5415	21,328,439	
Management, scientific, and technical consulting services	5416	9,305,382	
Scientific research and development services	5417	21,228,792	
Advertising, public relations, and related services	5418	1,996,197	
Other professional, scientific, and technical services	5419	5,780,559	r
Management of companies and enterprises	55	294,168	r
Administrative and support and waste management and remediation services	56	24,412,668	
Educational services	61	2,793,228	
Health care and social assistance	62	18,876,683	
Health care services	621–23	16,064,326	
Social assistance	624	2,812,357	
Arts, entertainment, and recreation	71	4,251,638	
Accommodation and food services	72	10,692,565	
Other services	81	64,404,424	r

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. No adjustment was made for item nonresponse. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2020 Annual Business Survey: Data Year 2019.