

TABLE 35

Product innovating companies by company size: 2016–2018, 2017–2019, and 2018–2020

(Number and percent)

Employment size	2016–2018			2017–2019			2018–2020		
	All companies	Product innovation	No product innovation	All companies	Product innovation	No product innovation	All companies	Product innovation	No product innovation
All companies	4,805,151	19.1	80.9	4,857,473	10.9	89.1	4,865,616	9.0	91.0
Micro companies									
1–4	2,667,724	19.4	80.6	2,701,088	10.0	90.0	2,735,868	7.8	92.2
5–9	936,576	19.7	80.3	946,725	11.9	88.1	937,171	9.5	90.5
Small companies									
10–19	579,513	19.0	81.0	590,193	12.8	87.2	587,934	10.5	89.5
20–49	402,199	17.2	82.8	401,365	11.3	88.7	393,667	11.3	88.7
Medium companies									
50–99	119,497	18.0	82.0	118,677	12.0	88.0	113,856	13.5	86.5
100–249	65,565	17.0	83.0	64,454	12.0	88.0	64,375	15.8	84.2
Large companies									
250–499	18,897	18.3	81.7	19,208	14.2	85.8	17,147	19.6	80.4
500–999	7,289	19.8	80.2	8,130	14.2	85.8	7,487	19.3	80.7
1,000–4,999	6,199	22.6	77.4	6,023	19.1	r 80.9	6,271	23.2	76.8
5,000–9,999	823	30.1	69.9	775	25.3	74.7	980	26.6	73.4
10,000–24,999	514	34.0	66.0	496	29.2	70.8	543	33.9	66.1
25,000 or more	358	31.6	68.4	r 335	32.2	67.8	320	42.2	57.8

r = relative standard error > 50%.

Note(s):

Detail across rows may not add to total because of rounding. Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2021 Annual Business Survey: Data Year 2020.