

TABLE 37-3

Cloud service purchases share, by IT function, for companies with 10 or more employees: 2020

(Number and percent)

IT function	Companies (number)	In use, primarily cloud-based	In use, but not cloud-based	Not in use	Don't know	Did not answer
Security or firewall	1,192,577	33.5	29.3	17.2	19.8	0.2
Servers	1,192,577	28.3	30.9	22.4	18.2	0.3
Data storage and management (examples: Amazon Web Services, IBM Bluemix, Microsoft Azure)	1,192,577	30.8	17.8	30.1	21.1	0.2
Collaboration and file synchronization (examples: Dropbox, OneDrive, Google Drive)	1,192,577	39.0	12.2	28.3	20.2	0.2
Data analysis	1,192,577	20.1	20.9	34.5	24.3	0.3
Billing and account management	1,192,577	28.4	36.4	18.8	16.2	0.2
Customer relationship management	1,192,577	20.8	23.1	33.8	22.0	0.2
Other	1,192,577	3.7	3.5	34.2	57.5	1.1

IT = information technology.

Note(s):

Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2021 Annual Business Survey: Data Year 2020.