

TABLE 67

**Cloud service purchases share for product innovating companies, by IT function: 2020**

(Number and percent)

IT function	Companies (number)	In use, primarily cloud-based	In use, but not cloud-based	Not in use	Don't know	Did not answer
Security or firewall	439,096	40.8	27.5	16.4	15.1	0.1
Servers	439,096	37.5	25.0	23.1	14.3	0.2
Data storage and management (examples: Amazon Web Services, IBM Bluemix, Microsoft Azure)	439,096	40.3	16.0	27.8	15.7	0.2
Collaboration and file synchronization (examples: Dropbox, OneDrive, Google Drive)	439,096	54.2	11.4	20.5	13.6	0.2
Data analysis	439,096	29.0	21.4	31.3	18.1	0.2
Billing and account management	439,096	39.7	34.6	14.3	11.2	0.2
Customer relationship management	439,096	32.6	24.8	27.2	15.2	0.2
Other	439,096	6.5	3.5	32.4	56.2	1.5

IT = information technology.

**Note(s):**

Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2021 Annual Business Survey: Data Year 2020.