

TABLE 68

**Cloud service purchases share for non-product innovating companies, by IT function: 2020**

(Number and percent)

IT function	Companies (number)	In use, primarily cloud-based	In use, but not cloud-based	Not in use	Don't know	Did not answer
Security or firewall	4,426,519	24.1	23.9	32.3	19.6	0.2
Servers	4,426,519	19.5	20.5	40.8	18.8	0.3
Data storage and management (examples: Amazon Web Services, IBM Bluemix, Microsoft Azure)	4,426,519	21.4	12.4	46.3	19.6	0.3
Collaboration and file synchronization (examples: Dropbox, OneDrive, Google Drive)	4,426,519	29.8	9.3	41.9	18.7	0.2
Data analysis	4,426,519	12.4	13.4	52.0	21.8	0.3
Billing and account management	4,426,519	21.4	29.6	32.7	16.1	0.3
Customer relationship management	4,426,519	14.2	16.1	49.5	19.9	0.3
Other	4,426,519	2.4	2.4	48.4	45.6	1.1

IT = information technology.

**Note(s):**

Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

**Source(s):**

National Center for Science and Engineering Statistics and Census Bureau, 2021 Annual Business Survey: Data Year 2020.