

TABLE A-8

Response measures: 2008–20

(Percent)

Measure	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Check-in rate ^a	79.5	74.9	75.1	73.7	78.6	74.3	73.3	80.1	80.5	75.6	74.0	72	69
Response rate (unweighted) ^b	74.2	73.1	71.4	71.1	77.1	73.6	72.5	79.6	80.2	74.5	72.8	69	67
Coverage rate for known positive sampling strata (using weighted R&D) ^c	91.4	91.5	87.7	86.0	91.4	90.4	91.0	93.0	92.6	92.4	90.5	92	92
Coverage rate for unknown sampling strata (using weighted payroll) ^c	79.9	75.0	76.2	76.7	84.2	77.7	78.1	84.3	73.4	73.6	71.6	68	65
Coverage rate for known zero sampling strata (using unweighted counts) ^c	77.2	78.7	74.5	76.0	82.7	80.7	80.4	83.4	88.0	80.0	80.3	79	78

^a The number of survey responses from in-scope companies divided by the total number of in-scope companies in the sample.

^b The number of responding companies with worldwide R&D expenses or costs funded by others or the number of responding companies with worldwide or domestic sales or worldwide or domestic employees (if R&D was zero) divided by the total number of in-scope companies in the sample.

^c Based on the same numerator and denominator as the response rate, but each company's measure of size at the time of sample selection is taken into account.

Note(s):

Beginning in survey year 2019, these percentages reflect a change in rounding methodology.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, Business Enterprise Research and Development Survey.